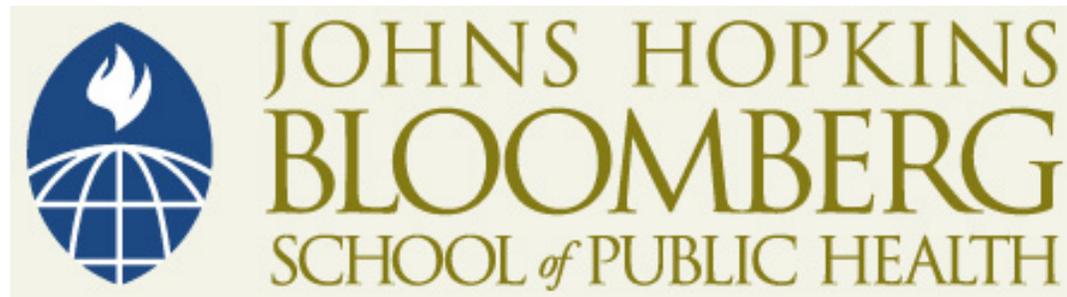


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JOHNS HOPKINS
BLOOMBERG
SCHOOL *of* PUBLIC HEALTH

Section D

CBPHC Heroes

Jim Grant and Carl Taylor



“Dream Product”

Imagine that the world had created a new “dream product” to feed and immunize everyone born on Earth.

Imagine also that it was available everywhere, required no storage or delivery, and helped mothers to plan their families and reduce their risk of cancer.

Then imagine that the world refused to use it.

—James Grant
Executive Director, UNICEF, 1980-1995

John Gordon

- Mentor to Carl Taylor, John Wyon, and Nevin Scrimshaw



Dr. Gordon is Senior Lecturer in Epidemiology, Department of Nutrition and Food Sciences, M. I. T., and Professor of Preventive Medicine and Epidemiology, Emeritus, Harvard School of Public Health.

photo: Fabian Bachrach

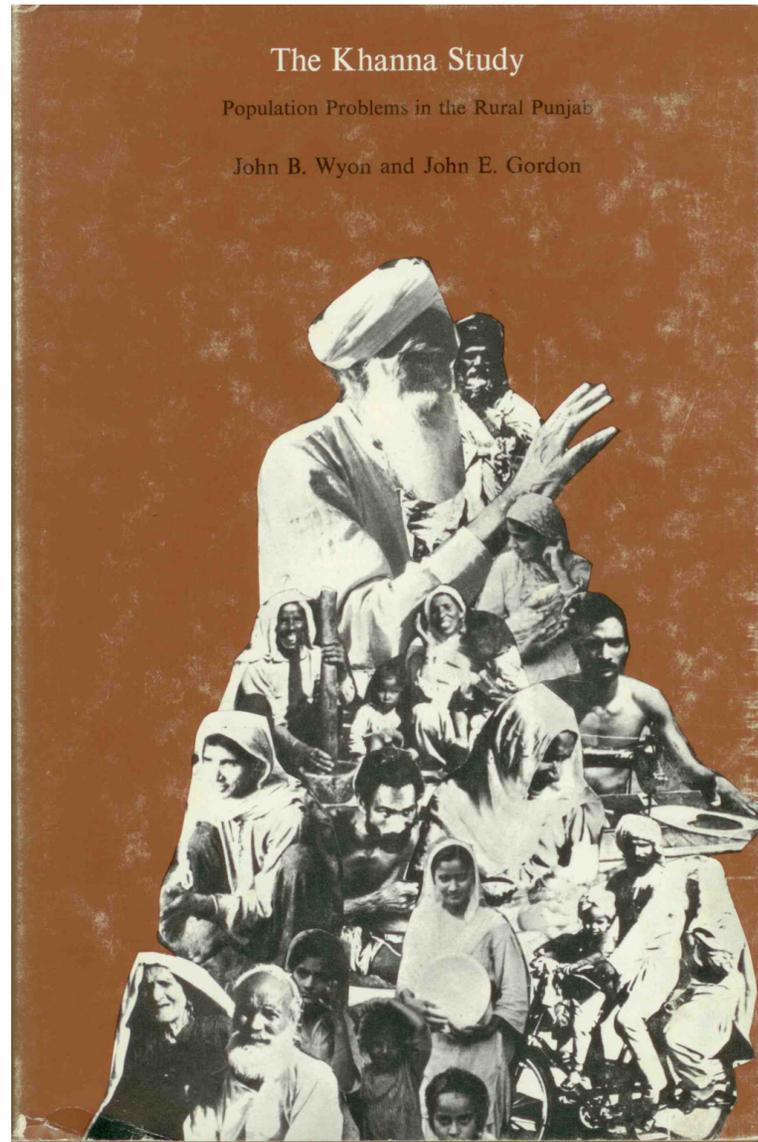
John Wyon

- Pioneer in census-based child survival programming

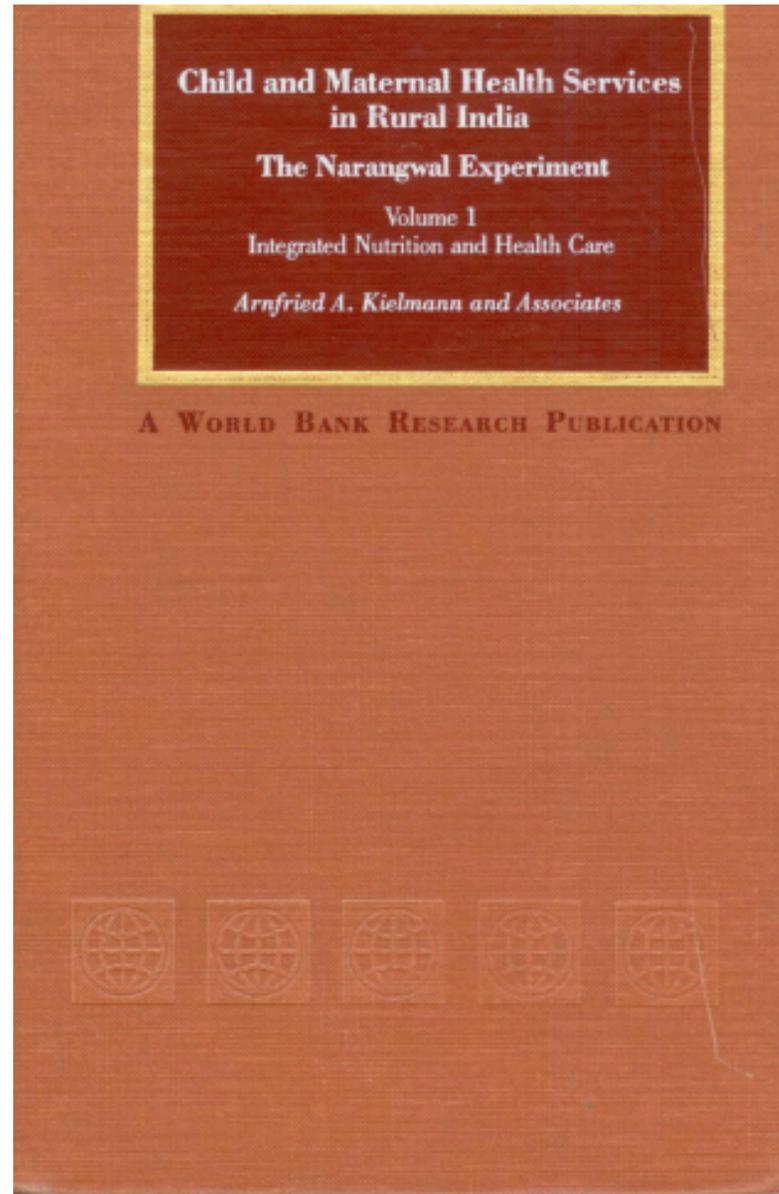


Photo: Henry Perry

The Khanna Study



Child and Maternal Health Services in Rural India



Raj Arole with Carl Taylor at Jamkhed, India



Photo: Henry Perry

The Bangs at SEARCH in Gadchiroli



Photo: Henry Perry

The Berggrens with Joan Wyon



Photo: Henry Perry

Conclusion of the Review

“There is widespread agreement that vertical approaches have an important role to play for a few select priority conditions and interventions, particularly in extremely high-mortality settings.”

Conclusion of the Review

“But there is also growing widespread agreement that massive increases in funding for vertical approaches without bolstering funding for other parts of the health system can harm health system functioning, especially when the system is fragile.”

Conclusion of the Review

“Building local capacity for broad and integrated approaches can achieve sustainable health improvements that complement vertical approaches.

Conclusion of the Review

“Getting the right balance of investments among vertical programs, those that strengthen services more broadly, and those that promote community empowerment will be a challenge, but finding that balance will provide the best long-term benefits for children in high-mortality, resource-poor settings.”