Business and Public Policy

The Washington Campus

ASU W. P. CAREY SCHOOL of BUSINESS
ARIZONA STATE UNIVERSITY

overview

- program curriculum
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- expenses

MGT 565: 3 credits Washington Campus

One week residency experience teaches MBA students to build Business-To-Government relationships and develop Corporate Advocacy strategies, critical to business success

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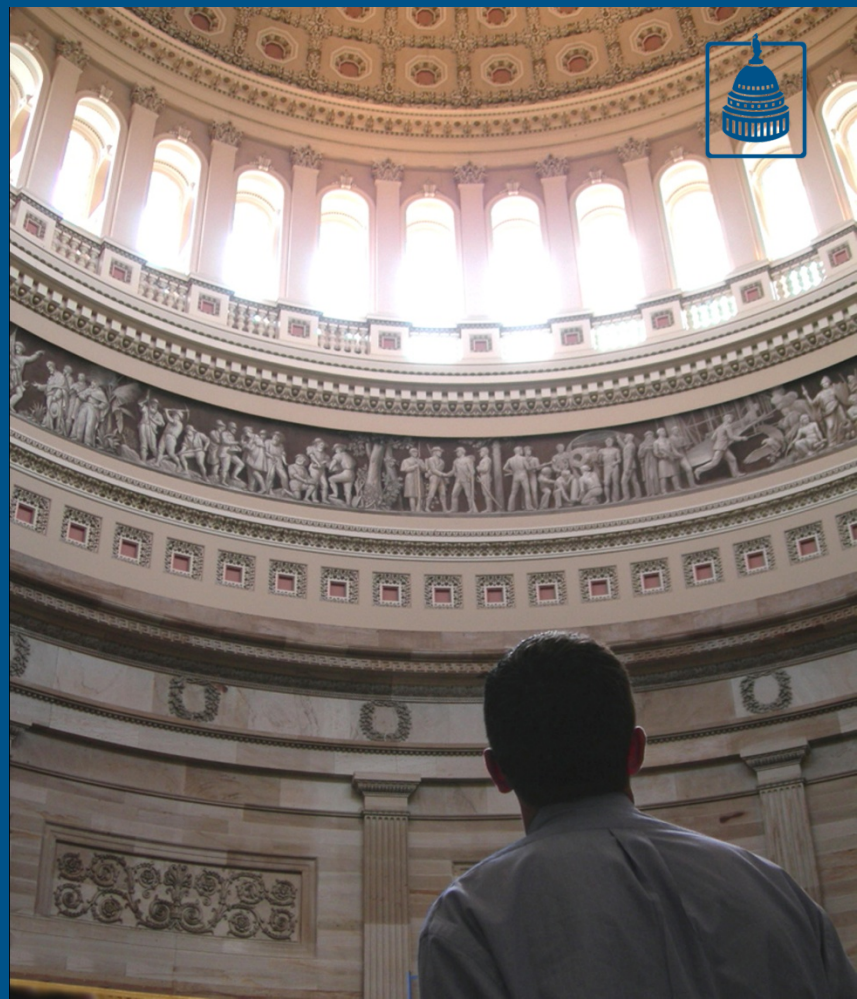
You will Learn:

- **How Policy Decisions are *really* made;**
- **How Business Leaders participate in the Decision-Making Process;**
- **How to interact with the Federal Government as a client or partner;**
- **How to develop effective corporate advocacy strategies that anticipate, leverage and influence future policy decisions.**



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THE WASHINGTON CAMPUS
PUBLIC POLICY EDUCATION FOR EXECUTIVES

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Renee.Hubbard@asu.edu

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THE WASHINGTON CAMPUS
PUBLIC POLICY EDUCATION FOR EXECUTIVES

2016 Dates

January 2-6
March 6-10
March 13-17
March 15-19
Aug 14-18*

***Special health care policy focused session, not for credit**

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Course Dates

One 4-hour session prior to the D.C. session*:

- January session – Thursday, December 15, 2016
- March, May & August sessions – Wednesday, March 1, 2016

*This session is **REQUIRED**. If you cannot attend the entire session in-person or virtually, you will be dropped from the course.

Program Structure

- Packet of readings will be sent prior to departure
- In D.C., seminar sessions meet from Monday morning at 8 am through Friday evening 6 pm
- 32.5+ contact hours throughout the week
- Course concludes with an exam and a project based on the seminar sessions and pre-arrival readings

Application Process

- Complete online application by **11:59pm** on **Sunday, November 13th**
- Application must be submitted via the "Off-Campus Programs Application" tool.
- Emails and faxes will **not** be accepted

*If you are applying for the **January** session, please get your application in **as early as possible** as space with TWC is first come/first serve.

Selection Process

- All applications will be reviewed for completeness and content.
- A wait list will be started when/if complete and qualifying applications exceed the number of seats available for a program.
- Students will be notified of acceptance, denial or waitlist status by e-mail.

Payments

Payments must be made on time or you could be dropped from the course.

International Program Fee:

In addition to your regular W. P. Carey MBA program tuition and ASU tuition for three credit hours (if applicable), there is an additional off campus course fee of **$1,750.00** that must be paid directly to Washington Campus.

For sessions that run in the summer – you will be placed in 2 credit hours in the spring, 1 in the summer. Please note, you are responsible for ASU summer tuition in addition to the off campus course fee noted above.

Expenses Covered by the International Program Fee

- 5 days of course sessions
- Opening reception in Washington, D. C.
- Closing lunch in Washington, D. C.
- Course materials

Expenses Not Covered by the International Program Fee

- W. P. Carey and ASU tuition/fees (if applicable)
- Airfare to/from the program location
- Hotel accommodations
- Meals and transportation
- Leisure expenses
- Travel Insurance (We highly suggest that you purchase travel insurance covering the duration of the program.)