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The Business of Innovation

**CRASH WARNING SYSTEM
INTERFACES: HUMAN FACTORS
INSIGHTS AND LESSONS
LEARNED**

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Discussion Topics

- Project Summary
- Overview of Handbook Contents
- Current Status and Research Needs Relevant to:
 - Interface Characteristics of CWS Devices
 - Diverse Population of Drivers
 - Unintended Consequences
 - Integration of Multiple CWS Devices
 - Standardization of DVI Characteristics
- Conclusions

Project Summary

Specific Objectives

1. Develop a set of clear, relevant, and easy-to-use lessons learned that can be used to support the development of the Driver-Vehicle Interface (DVI) of near-term Collision Warning Systems (CWS):
 - building on the 1996 effort conducted by Comsis, determine the current state of human factors knowledge applicable to DVI development; i.e., controls, displays, message content & timing
 - to support the IVBSS program, develop guidelines for the integration of **forward collision** (headway warning), **lane change** (blind spot warning) and **road departure** warnings
 - identify additional research that is needed to fill existing gaps in the knowledge base
 - focus on passenger vehicles, but include information relevant to heavy trucks and buses

Project Summary

Industry Participation

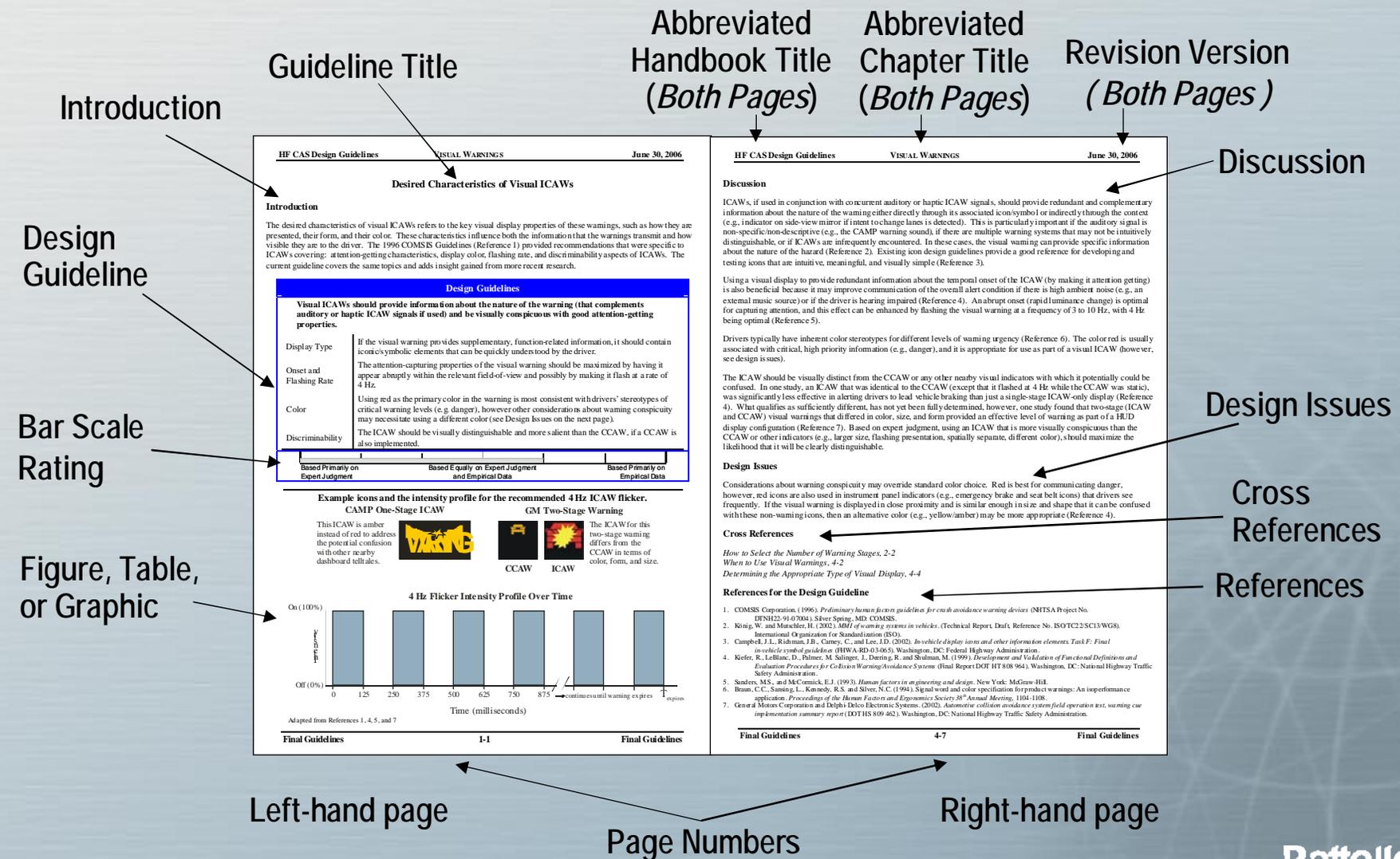
- Helped determine: relevant CWS technologies, key source documents and reports, desired content and format of the document, future research needs
 - Klaus Bengler (BMW)
 - Debby Bezzina (Visteon)
 - Peter Burns (Transport Canada)
 - John Hancock (Iteris)
 - Steve Jahns (PACCAR)
 - Jim Keller (Honda)
 - Ray Kiefer (GM/CAMP)
 - John Kovacich (Eaton)
 - Tom Mattox (Eaton)
 - Michael Nowak (Eaton)
 - Dean Pomerleau (Cognex)
 - Scott Pyles (Valeo)
 - Jim Sayer (UMTRI)
 - Dan Selke (M-B, USA)
 - Colleen Serafin (Visteon)
 - John Shutko (Ford)
 - Alan Stevens (TRL)
 - Tim Tiernan (Visteon)
 - Louis Tijerina (Ford)
 - Hiroshi Tsuda (Nissan NA)
 - Meg Vais (Daimler Chrysler)
 - Richard van der Horst (TNO)

Overview of Handbook Contents

Key Chapters

- General Guidelines for CWS Design
- Auditory Warnings
- Visual Warnings
- Haptic Warnings
- Controls for CWS Devices
- Forward Collision Warning Systems
- Lane Change Warning Systems
- Road Departure Warning Systems
- Application to Heavy Trucks and Buses
- Tutorials (CWS technologies, CWS operation, heavy trucks, integration)

Overview of Handbook Contents Presentation Format



Overview of Handbook Contents

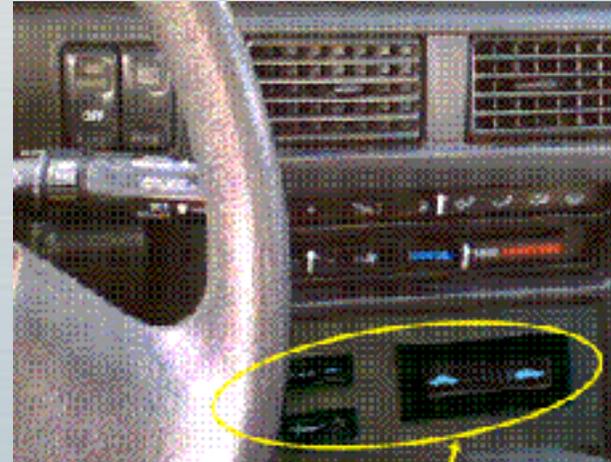
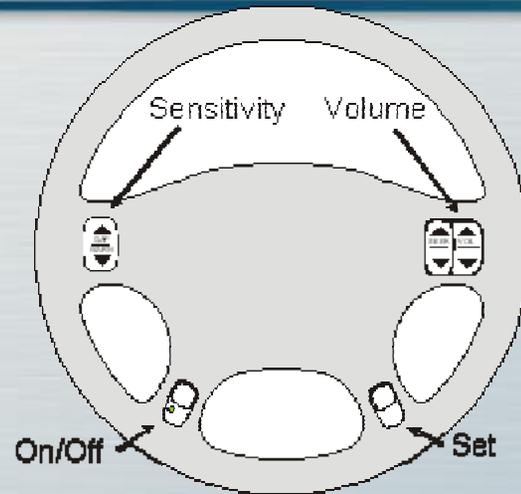
Example: *Determining the Appropriate Auditory Signal*

Ratings of auditory signals for collision warning functions.

Functions	Example Message	Simple Tones	Earcons	Auditory Icons	Speech Messages
Informational (e.g., system status)	<ul style="list-style-type: none">• Radar dirty• Sensor malfunction• Warning disabled	Poor	Poor	Poor	Fair
Cautionary Warning	<ul style="list-style-type: none">• Headway gap too small• TTC too short• Closing rate too fast	Poor	Fair*	Fair*	Poor
Imminent Warning	<ul style="list-style-type: none">• Collision imminent• Immediate action required	Good	Poor	Good	Fair

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Example: *Design of CWS Controls*



A. Well-designed Control Placement

- Controls are aligned with forward view
 - Controls are within fingertip reach
 - Higher priority controls are on the outside (easier to manipulate)
 - Controls can be activated with both hands on the wheel
 - Controls are coded by location for easy identification
- Adapted from Reference 6

B. Poorly-designed Control Placement

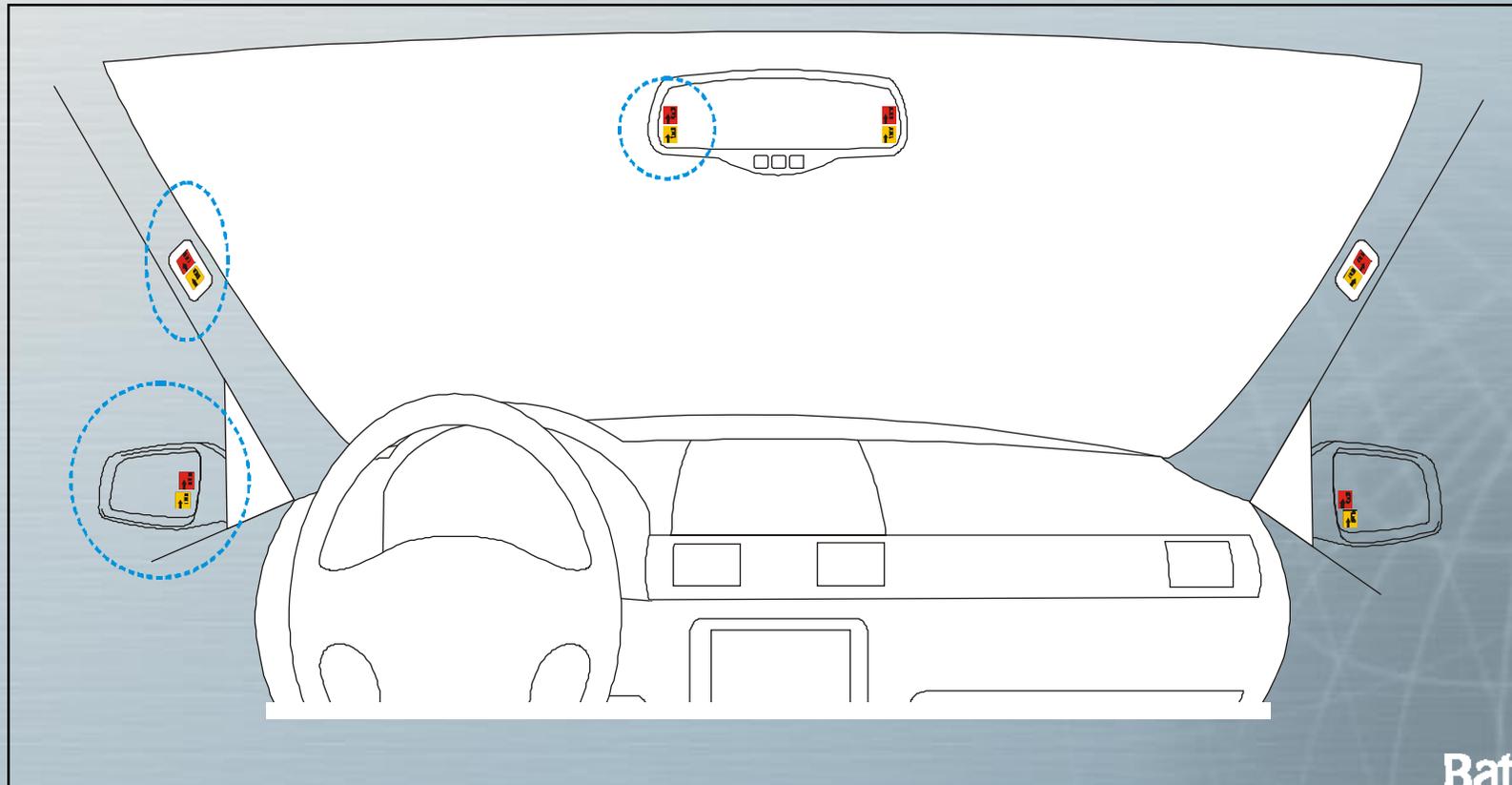
- Controls are not aligned with the forward view (driver must look away and down to see controls and display)
- Placement requires increased glance time
- Controls are partially obscured by steering wheel
- Driver must reach to operate control
- Controls are poorly or not labeled
- Inappropriate control type for on/off switch

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Example: *Design of Cautionary Collision Warnings for Lane Change Warning Systems*

Potential locations for LCW system visual displays.

The figure below shows potential display locations for CCW and ICW visual displays. Left-side display locations are circled by the blue dashed line.



Current Status and Research Needs

Interface Characteristics of CWS Devices

- **Current Research:**

- Basic characteristics of visual (e.g., size, color, location) and auditory (e.g., intensity, sound type) warnings are well-understood, reflecting many years of human factors study, as well as more recent DOT-sponsored FOT experience.
- Through recent efforts, robust designs of forward collision warnings are available

- **Future Research Questions:**

- What are acceptable rates for false/nuisance alerts?
- What are the required characteristics of haptic warnings?

Current Status and Research Needs

Diverse Population of Drivers

- **Current Research:**

- Simple CWS DVI designs reflect basic perceptual and cognitive differences between older and younger drivers
- There is generally high acceptance of the value and utility of CWS devices

- **Future Research Questions:**

- What is the impact of impaired driving (e.g., alcohol, drugs, fatigue) on CWS DVI design?
- Will a diverse driving population require a broad range of driver-selectable DVI features (e.g., timing, intensity, muting, message priorities)?

Current Status and Research Needs

Unintended Consequences

- **Current Research:**

- Degraded levels of system performance (e.g., false alarms) decrease driver trust and decreased trust can lead to driver dissatisfaction, but trust can be regained over time.

- **Future Research Questions:**

- In the long-term, do drivers change or neglect important safe-driving behaviors (e.g., speed choices, visual checks) because of the safety benefits provided by CWS devices?

Current Status and Research Needs

Integration of Multiple CWS Devices

- **Current Research:**

- Key integration scenarios for a range of CWS devices have been identified
- ISO heuristics for prioritizing in-vehicle messages have proven useful for CWS design
- Successful “integration” will occur at the sensor, sensor processing, warning algorithm, and DVI levels

- **Future Research Questions:**

- How should we address situations involving simultaneous hazards (e.g., relative timing and modalities, potential for masking, warning inhibition, driver response to >1 warning)?

Current Status and Research Needs

Standardization of DVI Characteristics

- **Current Research:**

- Consistency across some key DVI design features of CWS devices will generally improve driver performance
- Many basic features of CWS DVIs are already very similar
- There is considerable variability across CWS devices in terms of their safety focus and their operation

- **Future Research Questions:**

- What are the trade-offs between the benefits of standardization vs. product differentiation needs & future innovation?

Conclusions

- **The revised guidelines reflect the considerable body of DVI-relevant work conducted since 1996, as well as the solid foundation provided by the COMSIS guidelines.**
- **Key strengths of the guidelines are in areas such as visual & auditory warnings, controls, FCW devices, and technology overviews.**
- **Key weaknesses of the guidelines are in areas such as haptic warnings, roadway departure systems, and warnings integration.**
- **A number of research issues, many amenable to low-risk / low-cost efforts, have been identified.**