



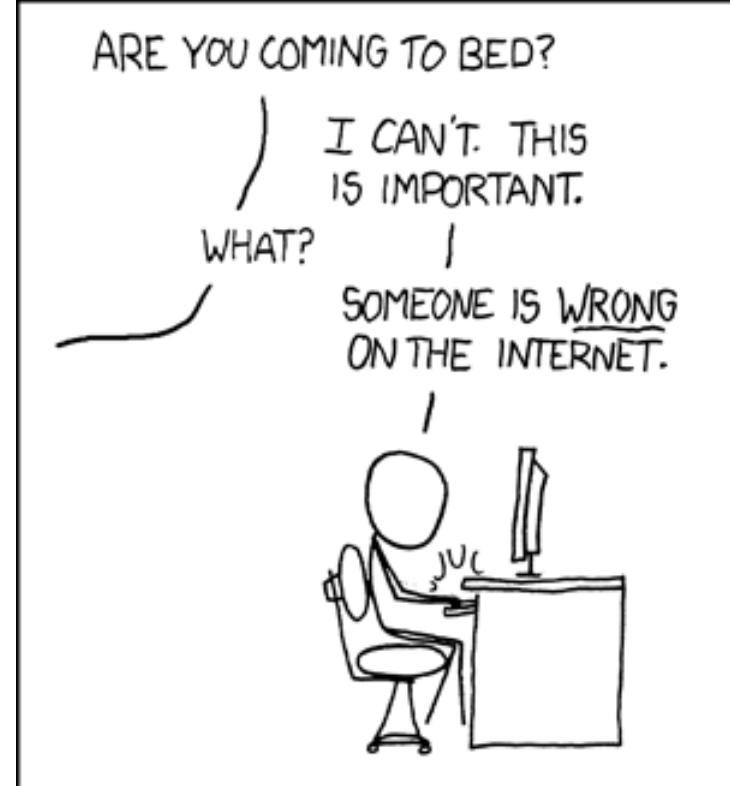
Web Design

An Introduction to the basics of HTML



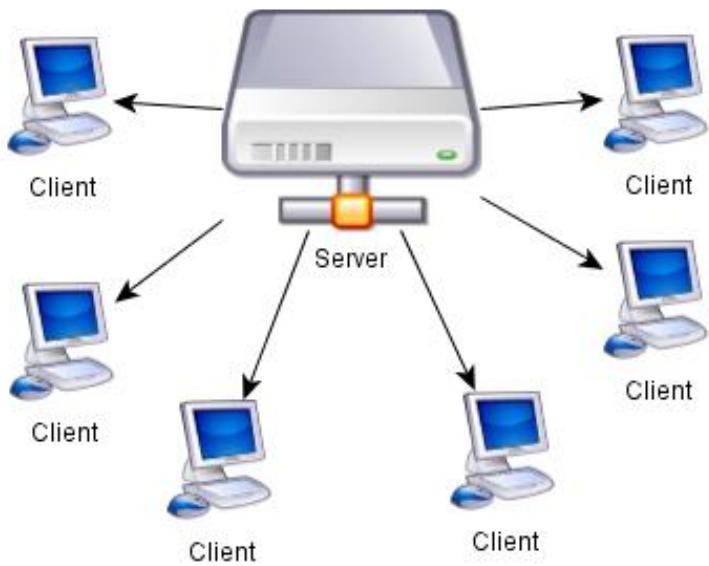
How the Internet Works

- The Internet is a network of millions of computers
- Every computer on the Internet is connected to every other computer on the Internet through Internet Service Providers (ISPs)





How Web Pages Work



- **Servers:** machines that provide services to other machines
- **Clients:** machines that connect to servers
- Client asks for an HTML file at a certain address (the URL) using a browser
- Server returns HTML file
- Client parses the file by reading HTML tags and displays a web page



What is HTML?



- Hyper Text Markup Language
- Instructions that tell the browsers how to show the stuff on your web page
- Examples:

The screenshot shows the Amazon.com homepage. At the top, there's a navigation bar with links for 'Hello' (Sign In), 'Your Amazon.com', 'Today's Deals', 'Gifts & Wish Lists', and 'Gift Cards'. Below the navigation is a search bar labeled 'Search All Departments'. A prominent banner in the center says 'Treat Yourself to Kindle' with a subtext about holiday stress and Kindle. To the right of the banner is a 'Wish List' button. On the left, there's a sidebar with categories like 'Books', 'Movies, Music & Games', and 'Digital Downloads'. At the bottom, there are sections for 'Check This Out' (including Kindle and iPhone/iPad) and 'What Other Customers Are Looking At Right Now' (including a camera lens).

amazon.com

The screenshot shows the Facebook homepage. At the top, there's a search bar labeled 'Find People and More'. Below it, a sidebar on the left lists 'Photos' (selected), 'News Feed', 'Messages', 'Events', 'Video', 'Recent Albums', 'Mobile Uploads', 'My Uploads', and 'Friends (2)'. The main content area displays a grid of user posts with small thumbnail images and names like 'Alvin James', 'Monica Busch', 'Eric Zamore SF City Hall is pret...', 'Facebook Turns 6!', 'Andrea Ament', 'Krista Kobeski and everyone laugh...', 'Matt Cahill', and 'Mr Harold Ernest... by Charlotte Carnevale Willner'.

facebook.com



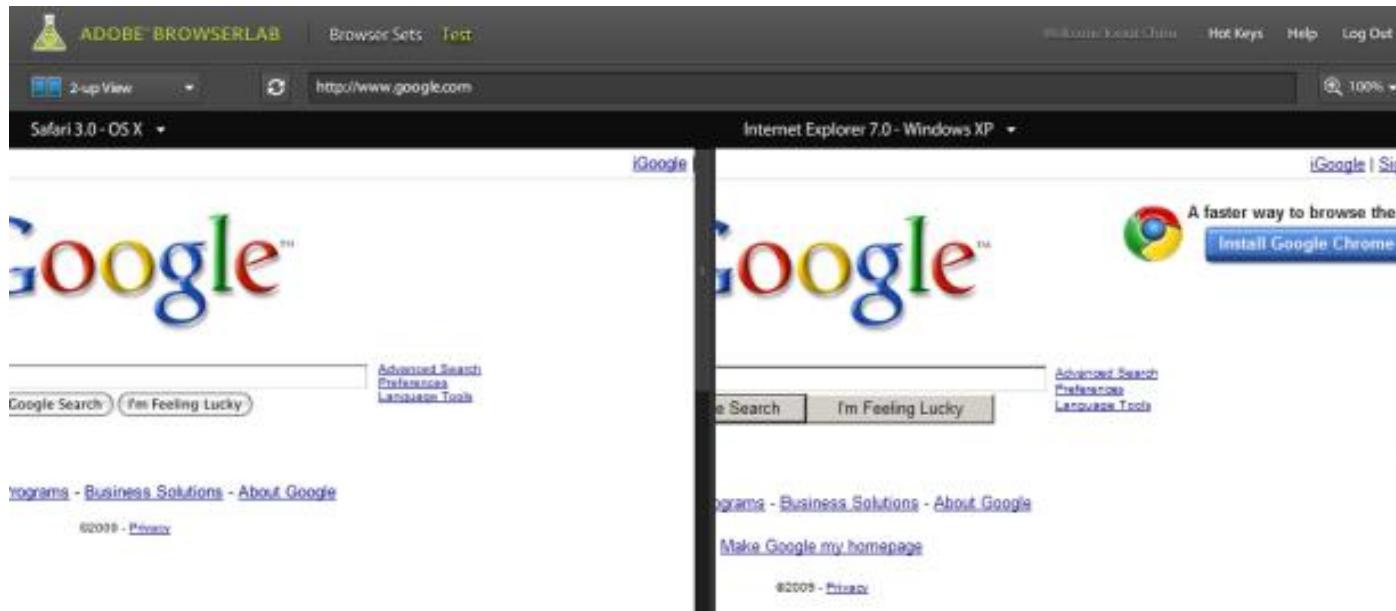
Interpreted Language

- Unlike C, HTML is “interpreted” instead of “compiled”
- Interpreted programs are converted to binary on the fly each time they are run
- Compiled programs don’t have to be. They can be converted to an executable form once, and then keep running from their binary form.
- Fun Fact: Java is both. The compiler converts Java to Bytecode (intermediate language), which is then interpreted by the Java Virtual Machine (JVM). This allows Java to be machine independent.



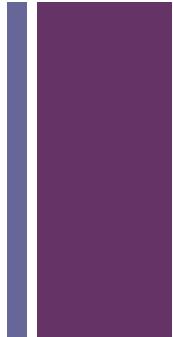
Webpages are browser dependent

- A website opened in Safari may look different than one opened in Internet Explorer





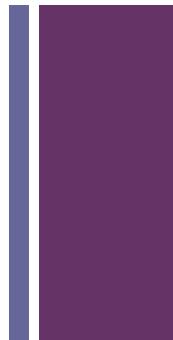
HTML Tags



- Instructions in HTML are called *tags*
- This is what tags look like:
 - <tag> = Opening tag - tells the browser where a section begins.
 - </tag> = Closing tag - tells a browser where the section ends.
 - Generally, some content goes between them.



HTML Element



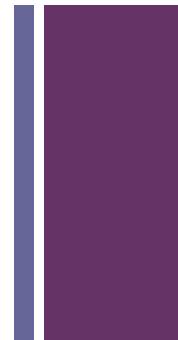
- An HTML element is everything from the start tag to the end tag:
 - An HTML element starts with a start tag / opening tag
 - An HTML element ends with an end tag / closing tag
 - The element content is everything between the start and the end tag
 - Some HTML elements have empty content
 - Empty elements are closed in the start tag



Let's Create an HTML file!

- Create a folder with your name on your desktop
- Open Notepad++ under programs.
- Create a text file called “test.html”
 - This is where you will program your website.
 - Make sure the document is saved with a .html extension

The Basic Web Page



```
<html>
  <head>
    <title> (Your title goes here) </title>
  </head>
  <body>
    (Your content goes here)
  </body>
</html>
```

Tells the browser to interpret the text as html.

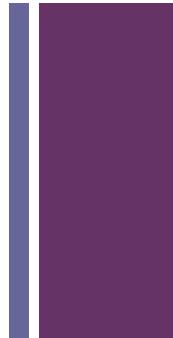
Everything on your webpage goes between these tags

Tells browser additional info about your page.

Marks the main content of the page.



Try it!



- Create the basic webpage
 - Come up with a title
 - Copy commands that were shown
- Remember:
 - <html>...</html> tags enclose everything on your web page
 - <head>... </head> tags enclose <title>...</title> tags and<title> tags enclose the name of your website.
 - <body>... </body> should enclose the rest of the website's content.

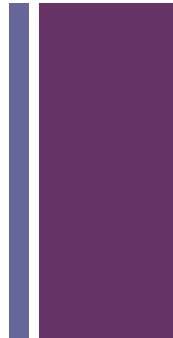


Here is a Reference

```
<html>  
    <head>  
        <title> (Your title goes here) </title>  
    </head>  
    <body>  
        (Your content goes here)  
    </body>  
</html>
```



Not Done Yet...



- You will need more commands to display the page properly.
- Header
 - Create a header for your web page.
 - Enclose it with `<h1>... </h1>` – this will increase the size of the text and bold it.
 - To make the header a different size, you can use the tags `<h2>... </h2>`, `<h3>...</h3>`, `<h4>...</h4>`, `<h5>...</h5>`, or `<h6>...</h6>`.
 - Add `<h3>` tags around “Favorites”
- Paragraph
 - To mark the start and end of a paragraph, enclose it with `<p></p>`
 - You can add `
` tags to add line breaks in your paragraph. Unlike the others, this is an **empty tag** – nothing needs to go inside it.

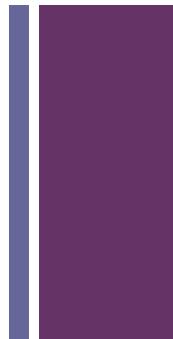


Your Code Should Look Similar to This

```
<html>  
  <head>  
    <title> (Your title goes here) </title>  
  </head>  
  
  <body>  
    <h1> (Header goes here) </h1>  
  
    <p>  
      (Paragraph goes here) <br/>  
    </p>  
  
  </body>  
</html>
```



More Commands!



- You have now created a basic website.
- Here are more commands to make it even more organized.
- <hr> </hr> creates a horizontal line.
 - Used to divide different sections of your website.
- <blockquote> </blockquote>
 - Used for long quotes



Creating Lists: Ordered Lists

- There are 3 types of lists: ordered, unordered and definition lists
- Ordered Lists

- Used to mark lists that are numbered.

Example:

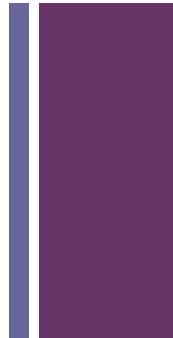
1. Brush Teeth
2. Shower
3. Eat Breakfast

- Take this form:

```
<li> Brush Teeth </li>
<li> Shower </li>
<li> Eat Breakfast </li>
</ol>
```



Creating Lists: Unordered Lists



■ Unordered Lists

- Used to mark bulleted lists.

Example:

- Milk
- Cookies
- Cup

- Take this form:

```
<ul>
  <li> Milk </li>
  <li> Cookies</li>
  <li> Cup </li>
</ul>
```



Creating Lists: Definition Lists

■ Definition Lists

- Groups terms and definitions into a single list

Example:

Stargate Atlantis

Awesome Sci-Fi show about the lost city of Atlantis

Parks and Recreation

Hilarious mockumentary about staff members of a Parks and Rec department

How I Met Your Mother

Comedy about Ted Moseby, his friends and how he met his wife

- Take this form:

<dl>

 <dt> Stargate Atlantis </dt>

 <dd> Awesome Sci-Fi show about the lost city of Atlantis </dd>

 <dt> Parks and Recreation </dt>

 <dd> Hilarious mockumentary with Amy Poehler </dd>

 <dt> How I Met Your Mother </dt>

 <dd> Funny comedy starring Neil Patrick Harris Jr. and Jason Segel </dd>

</dl>



Practice Creating Lists!

- Create an ordered, unordered and definition list
- Here's suggested content for your lists
 - Put the Harry Potter books in an **ordered** list
 - Put Harry's friends in an **unordered** list
 - Find Harry's favorite spells and their definitions, and put them in a **definition** list.



Here's some code to help you

```
<html>  
    <head>  
        <title> (Your title goes here) </title>  
    </head>  
    <body>  
        <ol>  
            <li> Book 1 </li>  
            <li> Book 2 </li>  
            <li> Book 3 </li>  
        </ol>  
    </body>  
</html>
```



Tables

- Components: <table>, <tr> and <td>
- <table> </table> : Mark the start and end of table
- <tr> </tr> : Mark the start and end of a row
- <td> </td> : Mark the start and end of table (data) cell
- The following code will create a 2X2 table:

```
<table>
    <tr>
        <td> First Name </td>
        <td>Last Name</td>
    </tr>
    <tr>
        <td> Harry </td>
        <td> Potter </td>
    </tr>
</table>
```



Links

- Form: Link Text
- Example:

```
<html>
  <head>
    <title> (Your title goes here) </title>
  </head>

  <body>
    <a href=“youtube.com”> Visit me! </a>
  </body>
</html>
```



Images

- Form:

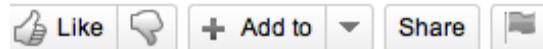
```
<html>
  <head>
    <title> (Your title goes here) </title>
  </head>

  <body>
    
  </body>
</html>
```



Youtube Videos

- Go to youtube
- Find your video and click “share”.
- Click “embed”.
- Copy and paste code to your .html text file



Link to this video:

<http://youtu.be/262Yp7fuxoI> [show options](#)

[Embed](#)

[Email this video](#)



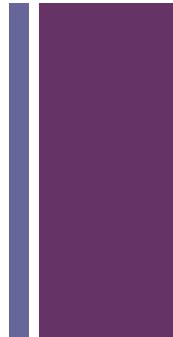
[show more](#)

```
<iframe width="425" height="349"
src="http://www.youtube.com/embed/262Yp7fuxoI" frameborder="0"
allowfullscreen></iframe>
```

After making your selection, copy and paste the embed code above. The code changes based on your selection.



Navigation Bar



■ Form:

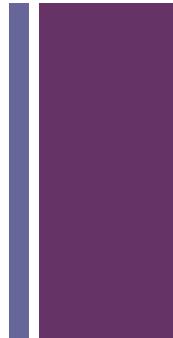
```
<nav>  
  <a href="url1"> Link 1 </a>  
  <a href="url2"> Link 2 </a>  
  <a href="url3"> Link 3 </a>  
</nav>
```

NOTE:

The url in the navigation bar is to .html files you've created



style



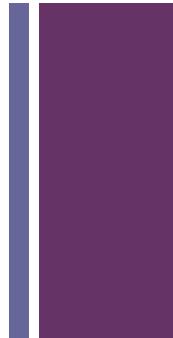
- Adds “style” html elements
- Form: <html_element style=“some_css”> </html_element>
- Example:

```
<html>
  <head>
    <title> (Your title goes here) </title>
  </head>

  <body style=“background-color:yellow;”>
    :
  </body>
</html>
```



<div>

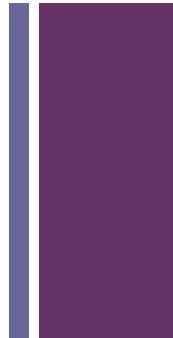


- Defines a division or section in HTML document
- Used to group things to style them
- Form: <div> </div>
- Example:

```
<div style="color: green;">  
    <h1> This is a green header</h1>  
    <p> This is a green paragraph</p>  
</div>
```



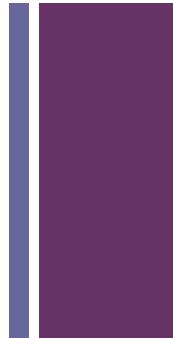
HTML Attribute



- Attributes provide additional information about HTML elements.
- Attributes are always specified in the start tag
- Attributes come in name/value pairs like: name="value"
- **style** is an example of an attribute



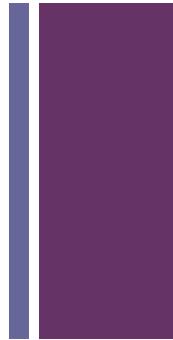
Block Vs. Inline Elements



- There are "block" elements and "inline" elements.
- Block elements are chunks of content that form a rectangle, or block, such as paragraphs, tables, block quotes, bulleted lists, numbered lists, and list items. They all start on a new line.
- Inline elements, in contrast, do not start a new line. Links and images fall into this category.



Project



- Create (at least) 5 pages: main, favorites, family, quotes and goals
- Have at least one picture in each page
- Include a navigation bar
- Include 2 links
- Include 1 video
- Optional: Style to your webpage.
- Note: Don't worry if you can't finish. We will continue improving our websites for the rest of the week.