



eScholarship
University of California

Scholarly Communication Solutions for the University of California

Justin Gonder
eScholarship Operations Coordinator
California Digital Library
University of California, Office of the President

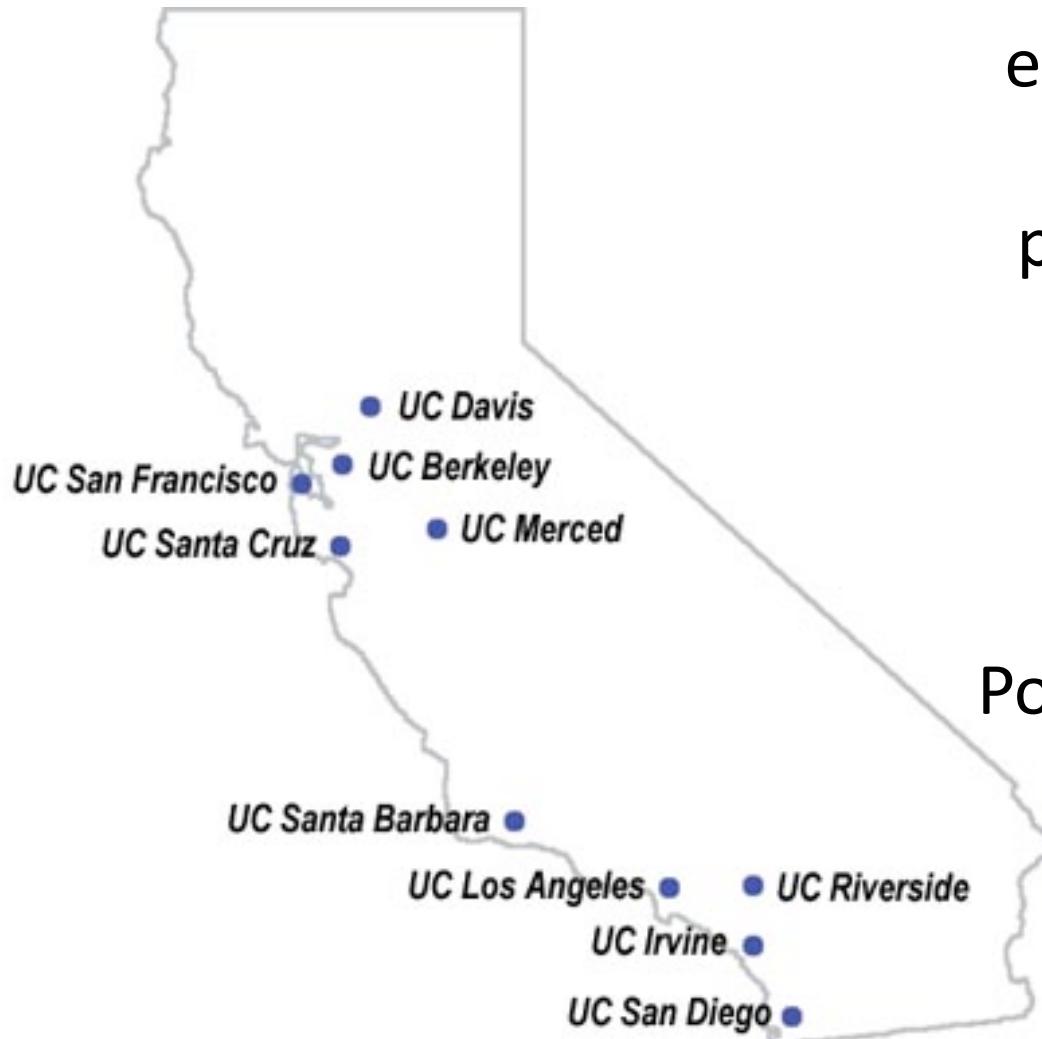
www.escholarship.org | @justingonder



eScholarship
University of California

- **What is eScholarship**
- eScholarship as part of the UC
- Evolution of the service
- New partnerships
- Operational Issues
- Lessons Learned

What is eScholarship?



eScholarship provides an open access, scholarly publishing service to the University of California and delivers a dynamic research platform to scholars worldwide.

Powered by the California Digital Library.



history

Launched in 2002 with three complimentary goals:

1. Reducing journal subscription costs by intervening in the scholarly publication marketplace.
2. Provide librarians with a tool to organize, disseminate and preserve the UC's scholarly output.
3. Establishing services that would enable self-publishing

Developed via cooperative engagement with the Berkeley Electronic Press (bepress)

- eScholarship platform was the predecessor of the now popular Digital Commons® repository service.
- Relationship with bepress ended in 2011.



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New on eScholarship

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▶ [PKP Partnership](#)

▶ [UC Open Access Policy](#)

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PKP | PUBLIC KNOWLEDGE PROJECT

The California Digital Library joins the Open Journal Systems family, partnering with the Public Knowledge Project to support future work on its suite of open source publishing tools.

[» Learn more](#)



Meet Rich Schneider

UCSF Professor of Orthopedic Surgery on why Open Access publishing matters... immensely.



[» SEE VIDEO](#)

Most Popular Research

1. Nullam vitae sem at nunc pharetra ultricies.
2. Nullam vitae sem at nunc pharetra ultricies.
3. Nullam vitae sem at nunc pharetra ultricies.
4. Nullam vitae sem at nunc pharetra ultricies.
5. Nullam vitae sem at nunc pharetra ultricies.

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Manage Your Publications

Books

Publish online.
Print on demand.

Journals

Peer review and
MS management
made simple.

Working Papers

Share your research
before it gets stale
(or scooped)!

Postprints

OA policy or not.
Open your
publications to
the world.

Conferences

Plan your meeting.
Publish the results.



eScholarship by the Numbers

Publication Views Since 2002:

14,788,018

Publications in eScholarship: **46,481**

eScholarship Research Units: **325**

eScholarship Journals: **55**

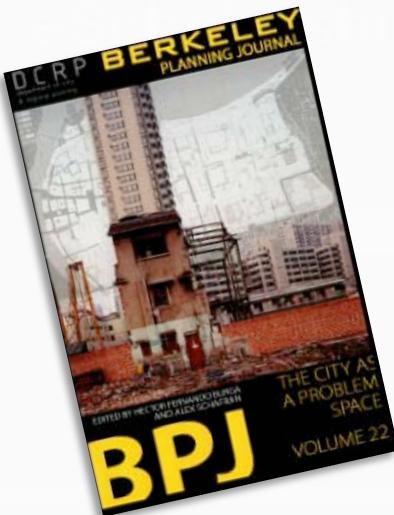


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“The readership of our journal has exploded since we started using eScholarship! Last April's usage was greater than all of 2011 combined.”

-Andrea Broaddus, Managing Editor: Berkeley Planning Journal

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University of California



CDL
California Digital Library



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University of California

 **XTF**
eXtensible Text Framework





web archiving service
yesterday's web; today's archives



Campus Partners & Stakeholders

**Systemwide Library and Scholarly Information
Advisory Committee (SLASIAC)**



Librarians

Scholars



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eScholarship Platform Transition

2009 – Phase I

Front-end access interface transition

2011 – Phase II

Submission management transition





Narrow results:

Peer-reviewed only

▼ Discipline

- Arts and Humanities
- Life Sciences
- Law
- Social and Behavioral Sciences
- Architecture
- Engineering
- Medicine and Health Sciences
- Education
- Business
- Physical Sciences and Mathematics

▼ UC System

- UC Berkeley
- UC Davis
- UC Irvine
- UC Los Angeles
- UC Merced
- UC Riverside
- UC San Diego
- UC San Francisco
- UC Santa Barbara
- UC Santa Cruz
- UC Office of the President
- University of California Press
- Lawrence Berkeley National Laboratory

RSS for this search

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1  Title: Author: Published: 1 Match:	Mainstreaming international governance: The environment, gender, and IO performance in the European Union Pollack, Mark A.; Hafner-Burton, Emilie M. The Review of International Organizations (1559-744X) 5:3, 2010 ...communication on impact assessment, the new IA procedures The scholarly...	 Open Item  Show Abstract  Show Similar Items  Save Item
2  Title: Author: Published: 1 Match:	Review: "Wisely Selected ... Carefully Preserved" — 60th Anniversary of UCLA's University Archives. Shown at Powell Library, UC Los Angeles, from 22 September to 5 December, 2008. Buchanan, Sarah InterActions: UCLA Journal of Education and Information Studies (1548-3320) 6:1, 2010 ...Management and Scholarly Communication, and processed...	 Open Item  Show Similar Items  Save Item
3 	<p>Library's Department of Special Collections. Fourteen years later, in 1982, the UC Office of the President mandated the designation of a campus archivist and the establishment of an archival repository by the University Librarians of all UC campuses. Today, the University Archives staff reports to the Associate University Librarian for Collection Management and Scholarly Communication, and processed manuscripts are administered in cooperation with the Department of Special Collections' Manuscripts Division.</p> <p>This exhibition demonstrated the importance of raising awareness about archival materials among the student population. At UCLA, the University Archives provides access to its records through reference conducted both in-person and electronically. Students and faculty members study materials for scholarly research purposes, and administrators rely on the University Archives to</p>	



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frontiers of biogeography

the scientific magazine of the International Biogeography Society

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Title:
Making the most of the news and update section: share your views on the most recent research in biogeography

Journal Issue:
[Frontiers of Biogeography, 4\(2\)](#)

Author:
Hortal, Joaquín, Editor in Chief Frontiers of Biogeography <http://escholarship.org/uc/fb> <http://www.biogeography.org/html/fb.html>;
Dawson, Michael N., Deputy Editor-in-Chief, Frontiers of Biogeography and IBS Vice-President for Public Affairs and Communications;
Field, Richard, Deputy Editor-in-Chief, Frontiers of Biogeography and IBS Secretary

Publication Date:
2012

Publication Info:
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<http://escholarship.org/uc/item/7c31f9hc>

Author Bio:
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1 of 2

editorial ISSN 1948-6596

editorial

Making the most of the *news and update* section: share your views on the most recent research in biogeography

The aims of *Frontiers of Biogeography* include disseminating research in biogeography to a broad audience¹ and being a leading forum for biogeographers. Now published with eScholarship², we have consolidated our affordable open-access status while providing an easy, modern and professional setup throughout all steps of the editorial process. Here we highlight a key section in the journal—*news and update*—as a forum for the community: providing a place for finding and discussing the latest advances and trends in biogeographical research.

The *news and update*³ section provides a way to keep up to date with the increasingly large literature published across the diverse field of biogeography. Of particular importance are the *update* articles, which highlight recent research (specific papers, special issues or recent advances in a particular field) that can be of general interest for anybody interested in biogeography, regardless of his/her particular field of study. The editorial board of the journal contributes to a continuous flow of articles in this section, and *Frontiers of Biogeography* especially welcomes independent submissions of *update* articles. The more diverse

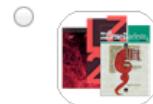
also be used to discuss a polemical paper (e.g. Beck 2011) or the current evolution of research on a given question or methodology (e.g. Blois 2012), to place recent advances into a wider theoretical context and show how they complement it (e.g. Parent 2012), to show how despite their novelty these advances are rooted in an already consolidated body of knowledge (e.g. Burridge 2012), or even to identify new lines of research (e.g. La Sorte 2011). Being short and concise reviews, *updates* can be good for training graduate students on scientific writing, and are thus an ideal outcome of journal clubs or discussion groups. Needless to say, this section provides the opportunity to share the excitement about some fresh articles that you discussed with your peers over a beer or a coffee, or during lunch. If you have benefitted from discussing the most recent high-quality or mind-boggling research then others will, too—especially if it helps others of us see beyond the narrow confines of our specific topics.

Also within the *news and update* section, *Frontiers of Biogeography* publishes summaries of recent meetings, workshops or symposia. These articles can either provide a short account of the



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eScholarship journals content: 



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submissions:**
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Postprints:
books/articles previously
published elsewhere



Preprints:
working papers, seminar
series papers, conference
materials, data papers, etc.



Non-textual media:
audio, video, images,



New initiatives

- UCSF Open Access Policy implementation
- eScholarship Plus
- Improved consulting services for Journal publications



UCSF Open Access Policy

- Served as consultants to those on the UCSF campus who were trying to grow support for this policy – particularly around questions of implementation
- We are now tasked with that implementation, and are building intuitive, low effort deposit and waiver systems.



eScholarship Plus

- Print on Demand (PoD)
- eBook services
- Branded e-commerce sites
- Retail distribution
- Plans for additional fee recovery services under this banner



Journal Consulting Services

- Thorough indexing
- Best practices consultation
- Requirements auditing
- Resources & sustainability



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Partnerships

PKP

PUBLIC
KNOWLEDGE
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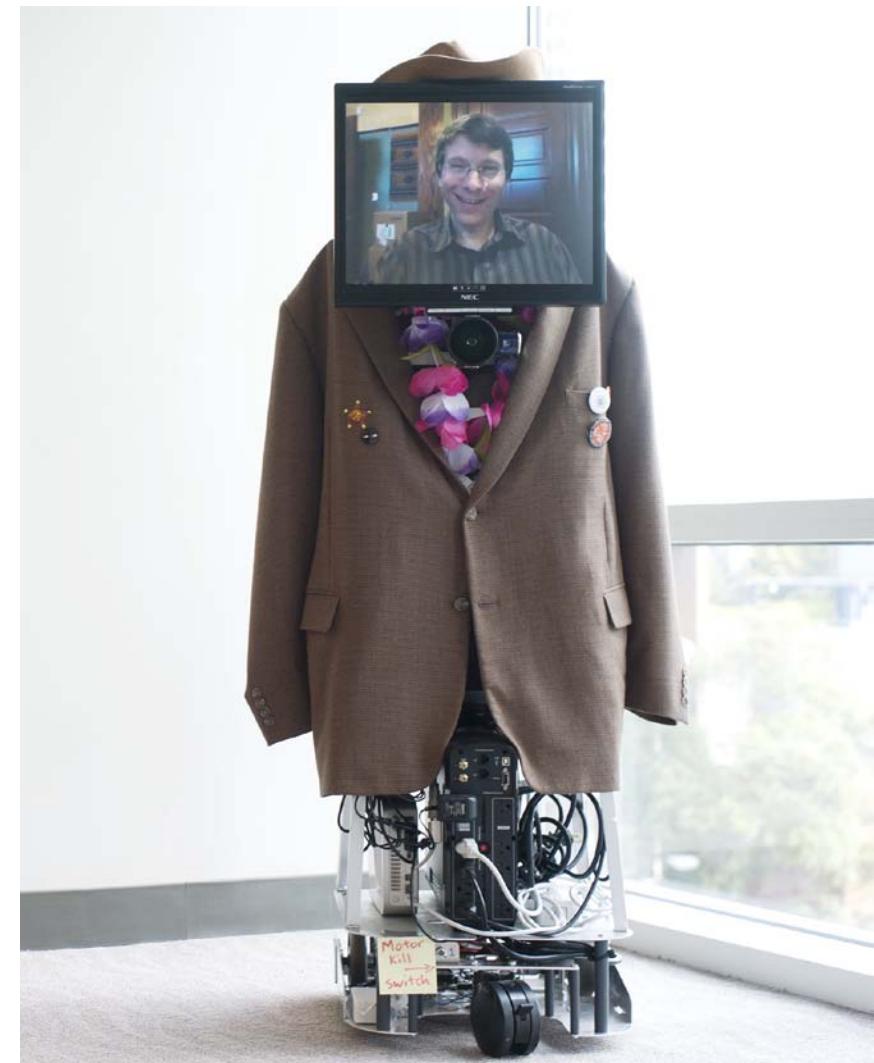
Operational Issues

- Staffing
- Outreach
- Advocacy
- Sustainability
- Evaluation and assessment

Staffing

4 FTE, including

- Program Director
Catherine Mitchell
- Technical Lead
Lisa Schiff
- Operations Coordinator
Justin Gonder
- 3 Developers
Martin Haye
Kirk Hastings
Barbara Hui





Outreach

- 1 former FTE, now a shared resource
- People who know about our service, love it (but not many people know about it).
- Heavy reliance on our campus librarians
- Usage stats & quarterly reports

What would we like to do more of?

- Facebook and twitter (maybe)
- Campus visits
- Webinars
- Print collateral



Advocacy

- Open Access week campus visits / webinars
- Otherwise, we focus on discovering unmet needs and providing services
- Top-down advocacy has not been successful for us, but we can identify and inform champions who will spread the word about our services.



Sustainability

- Remaining relevant in the face of fast-paced change
- Offering competitive services that scholars need
- Exploring options for cost recovery
- Demonstrating our value to stakeholders

Evaluation and Assessment

- We primarily assess users' experiences during major points of change and transition
- We also conduct usability testing ahead of major feature changes
- Track ongoing feedback using CRMS
- Planning to replicate a major assessment based on a combination of Google Analytics data and user profiling surveys.



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Persistent Challenges

- Budget cuts
- Lack of an advisory board would
- Consortial challenges
- Distance
- Maintaining customer support & service
- Preparing users for change, coping with change reactions.



Lessons learned

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- Maintain regular communications with those at the campus level who can help get the word out about services, and who can best relay information about emerging needs.



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- Keep your core service offerings clear and simple.
- Wait for critical mass before heading down new paths.
- Regularly step back and look honestly at mature services: Are they still relevant? Have conditions changed?
- Provide robust support in a wide variety of formats.