

Server-side Processing

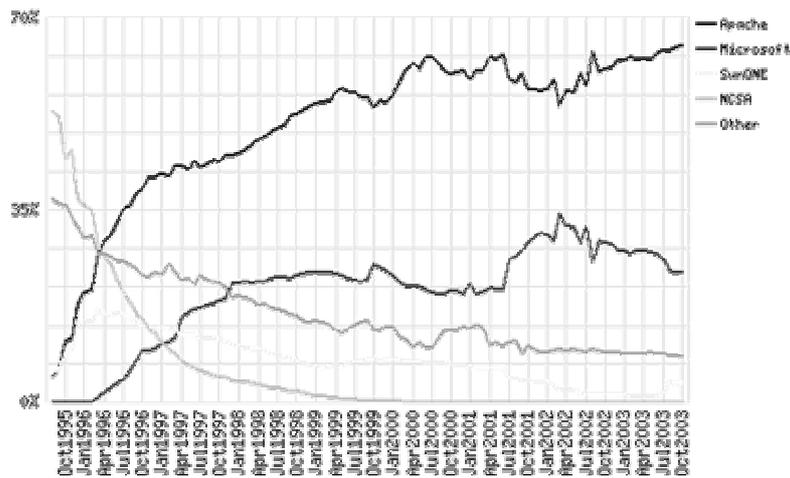
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Web server

- a server-side application program that runs on a host computer and responds to requests for web pages (i.e. services HTTP requests)
- Other possible functions:
 - access control
 - run scripts/programs
 - management and administration of server functions and Web site contents
 - Log transactions
- Two main commercial web servers:
 - Apache (64.6%)
 - Microsoft Internet Information Server (IIS) (23.5%)
 - The Netcraft Web Server Survey, October 2003, retrieved from <http://www.netcraft.com/survey/>, Oct. 10, 2003

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Market Share for Top Servers Across All Domains August 1995 - October 2003



<http://www.netcraft.com/survey/>, Oct. 10, 2002

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Static vs. Dynamic Web pages

- Most basic function of web servers is to distribute HTML documents
- HTML = Static
 - all clients see the same content
- However, eCommerce is more than just displaying a “static catalog”
 - we want to customize the web page to suit the information the user is looking for?
 - We want to send real-time data (i.e. current date/time)?
 - We want to do sophisticated processing on user-supplied data and report results

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Client-side vs. Server-side processing

- Dynamically create content that doesn't reside in the HTML pages
 - Create and modify information “on-the-fly”
 - Data is often part of databases that resides elsewhere (on other disks or even other servers)

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Client- vs. Server-side Processing

- Client
 - Validation, interactivity, enhancing web pages
 - Reduces traffic to/from server
 - Reduces the amount of the work the server needs to perform (run 100 programs on 100 client computers instead of 100 program on a server)
 - Dependent on browser functionality (e.g. is the specific technology supported by the individual browser)
 - Scripts are visible
 - Great way to distribute little application programs (e.g. currency converter)
- Server
 - Generate custom responses for clients
 - Runs exclusively on the server – no cross-platform issues
 - Scripts not visible to client – more proprietary

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Server-side processing

- Need an intermediary to take the inquiries from the client and gather the information from the database

→ “middleware”

→ “three-tier-architecture”

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CGI Programming (Common Gateway Interface)

- “Set of standard methods and routines used to write stand-alone software programs that know how to receive requests from a Web server and return data to the server.”¹
- “a specification for transferring information between a Web server and a CGI program.”²
- Allows you to³:
 - create an executable that the web server may call on demand
 - pass incoming HTTP GET or POST data to the CGI script
 - send CGI generated answers back to the browser
- CGI programs can be written in a variety of programming languages: Perl, VB, C/C++, Java, etc.

Sources: 1) Turban, Web Programming, Appendix C. 2) Webopedia. Retrieved Sept. 22, 2002 from: <http://www.webopedia.com/TERM/D/DOM.html>. 3) CGI (Common Gateway Interface), Selena Sol, October 4, 1999, retrieved Sept. 22, 2002 from: <http://www.wdvl.com/Authoring/Tools/Tutorial/cgi.html>.

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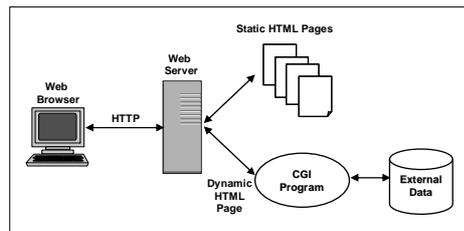
Perl

- *"Practical Extraction and Report Language"*
- freely available for most operating systems
- powerful string manipulation functions
- easy (?) to learn; can be used to implement most sophisticated processing
- "monolithic code"

- Good (quick) introduction: <http://www.cgi101.com/>
- presentation by Richard Carpenter

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CGI Programming (Common Gateway Interface)



```
<HTML>
<HEAD>
<TITLE>Simple CGI Example</TITLE>
</HEAD>

<BODY BGCOLOR = "#FFFF80">

<A href="http://www.cs.dal.ca/~tt/cgi-bin/hello.cgi"> Hello World
  CGI Script</A>

</BODY>
</HTML>
```

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hello.cgi

```
#!/opt/bin/perl ← Where the perl interpreter is located
#hello.cgi: a simple Perl CGI example

print "Content-type: text/html\n\n"; ← Two carriage returns
#Note that we output two carriage returns after the
#content type. This is very important as it marks
#the end of the CGI "header" and the beginning of
#the document to be sent to the browser.

print "<head>\n";
print "<title>Hello World CGI</title>\n";
print "</head>\n";
print "<body>\n";
print "<h1>Hello, World !</h1>\n";
print "</body>\n"; ← Generate the HTML head & body
```

<http://www.cs.dal.ca/~tt/cgi-bin/hello.cgi>

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PERL << PRINT Command

- Doesn't require a print statement on every line

```
print "Content-type: text/html\n\n";

print << "ending_print_tag";
<head>
<title>Hello, World</title>
</head>
<body>
<h1>Hello, World!</h1>
</body>
ending_print_tag
```

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Passing Data

- Normally use forms to pass user input data to a web server

```
<html>
<head><title>Perl Example</title></head>
<body>

<p>Please enter your name:</p>
<form method="GET" action="http://www.cs.dal.ca/~tt/cgi-bin/getenv.cgi">
  <input type="text" name="Name" size="20">
  <input type="submit" value="Submit" name="B1">
</form>

</body>
</html>
```

<http://www.cs.dal.ca/~tt/ECMM6010/PerlExample.htm>

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GET vs. POST

- Two methods that data can be sent to the CGI program:

- GET

- GET sends data appended to the URL string
`http://www.domain.com/dir/file?data1&data2&data3`

- POST

- POST sends data after all the request headers have been sent to the server
- Uses the “content length” header to let the CGI program know how much data to read

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Processing Input Data

```
#!/opt/bin/perl
#hello.cgi: a simple Perl CGI example

print "Content-type: text/html\n\n";

#read(STDIN, $buffer, $ENV{'CONTENT_LENGTH'}); ← Used for POST
#@pairs = split(/&/, $buffer);
@pairs = split(/&/, $ENV{'QUERY_STRING'});
foreach $pair (@pairs) { ← Used for GET
    ($name, $value) = split(/=/, $pair);
    $value =~ tr/+//;
    $value =~ s/%([a-fA-F0-9][a-fA-F0-9])/pack("C", hex($1))/eg;
    $FORM{$name} = $value;
}

print << "ending_print_tag";
<title>Hello $FORM{'name'}</title>
</head>
<body>
<h1>Hello $FORM{'name'}</h1>
</body>
ending_print_tag
```

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Most common CGI Bugs

- Make sure your file and directory are executable
 - Give both your file and directories read and execute permissions (`chmod 755 file.cgi`)
 - Perl scripts will never work if the permissions on the file are 777
 - Make sure perl is in the directory you specified (`/opt/bin/perl`)
 - Check that your program executes ok (type it in at the command line `hello2.cgi`)
 - Have the interpreter check the syntax without actually running it (`perl -cw hello2.cgi`)
 - Make sure there are no hidden characters when transferring files from PC (e.g. `^M`)

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Servlets

- CGI programs in Java
- Servlets are Java programs that extend `HttpServlets` and implementing specific methods that are called by a `get` or `post` request

- Discussed in Darrel Ince, *Developing Distributed and E-Commerce Applications*, Chapter 7

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Limitations of CGI Programming

- CGI programs are separate executables or interpreted scripts

- Other limitations:
 - CGI introduces security holes
 - Limited by HTTP
 - CGI can be ugly

<http://wdvl.internet.com/Authoring/Scripting/WebWare/Server/CGIsux.html>

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Solution

- Embed the processing into the web server (and web page) itself

- Other server-side scripting languages:
 - Server Side Includes (SSI)
 - Microsoft's Active Server Pages (ASP)
 - Apache's Hypertext Preprocessor (PHP)
 - Java Server Pages (JSP)
 - ColdFusion's Markup Language (CFML)

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Server-side scripts

- A Web page that contains script statements interspersed with HTML tags
 - `<% %>` specialized script tag

- When the web page is processed it is first handed off to the appropriate server-side script processor
 - .shtml, .asp, .php, .cfm
 - The script code gets executed and the resulting page sent back to the browser via Web server

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SSI (Server Side Includes)

- Commands are integrated into an HTML page using special tags
- The web server understands the special tags and translates the code on the fly
- The result is embedded into the HTML document which is then passed to the browser

- Syntax:

```
- <!--#command arg1="value1 arg2="value2 ... -->
```

- Warnings:

- Can be costly to parse files on heavily loaded servers
- Can be a security risk

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hello4.shtml

```
<html>
<title>Hello World</title>
</head>
<body>
<h1>Hello World</h1>

The Current Date is:
<!--#echo var="DATE_LOCAL"-->
<br>
<!--#exec cmd="date"-->

</body>

</html>
```

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SSI (old technology)

- What happens:
 - Server gets request for a page (.shtml)
 - Server checks the page for SSI commands
 - Server executes those commands and inserts new values into the page
 - Server send the new page to the browser

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Server Pages

- Java Server Pages (Sun) .jps
- Active Server Pages (Microsoft) .asp

- Instructions for the server are included in the web page
- The server notices the extension and looks for those instructions and executes them

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JavaServer Pages (JSP) & Servlets

- Java servlets – small Java programs that run on a Web server and build Web pages. They are specified in a web page and run on the web server to modify the web page before it is sent to the user.
- Java Server Pages – web page coding standard to combine static HTML with dynamically-generated HTML (created by JSP scripts, and Java)

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date.jsp

```
<HTML>
<HEAD>
<TITLE>JSP Example</TITLE>
</HEAD>
<BODY BGCOLOR="ffffcc">
  <CENTER>
    <h2> The current date is <%= new java.util.Date()%>.
    </h2>
  </CENTER>
</BODY>
</HTML>
```

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Active Server Pages

- Microsoft's version to dynamically create Web pages
- Utilizes VBScript or Jscript
- Has a robust set of objects for serious programming, allows developers to code custom tags, and can instantiate server side resources (COM components)

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hello.asp

```
<%@ Language=VBScript %>

<HTML>
  <HEAD>
    <TITLE>Example 1</TITLE>
  </HEAD>

  <BODY bgcolor=Lime aLink=DarkTurquoise>
    <P>
    </P>
    <% Response.Write("Hello, world!") %>
  </BODY>
</HTML>
```

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Further topics

- .NET (Rui Ye)
- J2EE (Rachna Juneja)
- ColdFusion (Yu Fu)

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References

- Definitions from Webopedia:
<http://www.webopedia.com>
- Turban, Web Programming, Appendix C.
- Selena Sol Tutorials:
<http://www.wdvl.com/Authoring/Tools/Tutorial/>

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