

## Nonverbal Communication

### ■ Definition:

The exchange of information through **non-linguistic** means



## How do verbal and nonverbal messages interact?

- Nonverbal messages can....
  - **repeat** and **emphasize** verbal messages
  - **contradict** verbal messages
  - **substitute** for verbal messages
  - **regulate** verbal messages

## When communicating...

- Two messages are given:
  - **Content** message - usually carried by the verbal codes
  - **Relational** message - usually carried by the nonverbal codes

## Dimensions of Nonverbal Communication

- Artifacts
- Environment
- Proxemics
- Chronemics
- Kinesics
- Paralanguage/  
Vocalics
- Haptics
- Olfactics

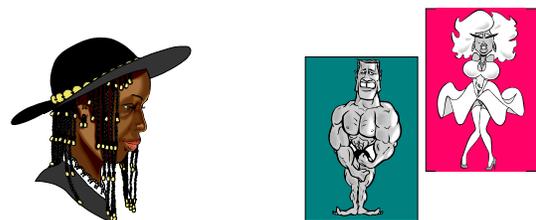
## Artifactual Codes

- In the physical environment; a thing
  - Personal
  - Shared
  - Public



## Objectics/Artifacts: Appearance

- The study of the appearance of the human body, how it's clothed, etc.



## Physical Environment

- The physical attractiveness of your **surroundings** will affect your mood:
  - temperature
  - tidiness
  - comfort of chairs
  - décor
  - room size
  - color, etc.



## Proxemics

- The study of the way people and animals use **space**
- **Territoriality** - taking ownership of space



## Hall's Proxemics (Distances)

- |                            |             |               |
|----------------------------|-------------|---------------|
| ■ <b>Intimate Distance</b> |             | <b>0-18"</b>  |
| ■ Near phase               | 0"-6"       |               |
| ■ Far phase                | 6"-18"      |               |
| ■ <b>Personal Distance</b> |             | <b>18"-4'</b> |
| ■ Near phase               | 18"- 2 1/2' |               |
| ■ Far phase                | 2 1/2'-4'   |               |
| ■ <b>Social Distance</b>   |             | <b>4'-12'</b> |
| ■ Near phase               | 4'-7'       |               |
| ■ Far phase                | 7'-12'      |               |
| ■ <b>Public Distance</b>   |             | <b>12'+</b>   |
| ■ Near phase               | 12'-25'     |               |
| ■ Far phase                | 25'+        |               |

## Proxemics: Territoriality

- The study of how animals and humans use space and objects to communicate occupancy or ownership of **space**.



## Chronemics

- The study of how humans use and structure **time**



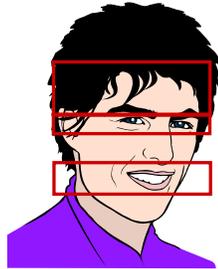
## Kinesics

- The study of **body movement** (body language)
  - Facial expressions
  - Posture
  - Gestures



## Three General Areas Analyzed for Facial Expressions

- Forehead & eyebrows
- Mouth
- Eyes (oculesics)

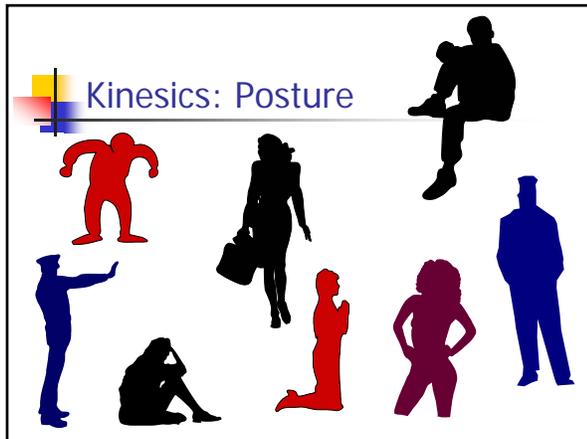


## Kinesics: Eye Contact (oculesics)

- Interest and Attentiveness
- Honesty
- Desire to Participate
- Flow of Communication



## Kinesics: Posture



## Kinesics: Gestures (categories)

- Emblems
- Illustrators
- Regulators
- Adaptors



## Paralanguage/Vocalics

- The study of **voice**; the style in which words are put together
  - phrasing
  - tone of voice
  - emphasis
  - pronunciation & clarity (articulation)



## Haptics

- The study of **touch** can indicate:
  - affect
  - playfulness
  - control
  - rituals
  - task-related activities



## Olfactics

- The study of **smell**



## Mediatory Codes

- Codes the media has established for us:
  - Visual codes
  - Auditory codes

*Girl* **Girl**  
**Boy** *Boy*

