2014 IEEE IWSPM 8th International Workshop on Software Product Management

(IWSPM 2014)

Karlskrona, Sweden
26 August 2014
Contents

Preface ........................................ iii

A Model-Based Approach to Innovation Management of Automotive Control Systems
   Mario Gleirscher, Andreas Vogelsang, and Steffen Fuhrmann — TU München, Germany; BMW, Germany ........................................ 1

Bridging the Gap between Software Platforms: A Template Method for Software Evolution
   Gerard Nijboer, Henk van der Schuur, Jan Martijn E. M. van der Werf, and Sjaak Brinkkemper — Utrecht University,
   Netherlands; AFAS Software, Netherlands ........................................ 11

Alignment of Software Product Management and Software Architecture with Discussion Models
   Garm Lucassen, Jan Martijn E. M. van der Werf, and Sjaak Brinkkemper — Utrecht University, Netherlands .................. 21

On the Facets of Stakeholder Inertia: A Literature Review
   Krystian Hoffman, Krzysztof Wnuk, and David Callele — Lund University, Sweden; Experience First Design, Canada ........ 31