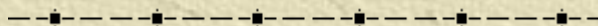


# **Focusing on public health: A different look at translating research to practice**

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On behalf of the

**National Center for Chronic Disease  
Prevention and Health Promotion (NCCDPHP)  
Work Group on Translation**



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# *What is translation?*

The process and steps needed or taken to ensure effective and widespread use of science-based programs, practices, and policies; umbrella term for entire process of putting research to practice.

NCCDPHP Work Group on Translation

4-25-07

# *Why is translation important?*

- ✦ To improve the health of the public by using interventions with proven efficacy.
- ✦ To maximize public health resources.

# NCCDPHP Work Group

## *Who are we?*

- ✦ Organizationally - a work group of the NCCDPHP's Committee on Health Promotion.
  
- ✦ Functionally - represent the NCCDPHP mix of
  - Professional disciplines, e.g., epidemiology, health education, communication, marketing, and policy.
  - Practitioners and researchers.
  - Content expertise, e.g., diabetes, cancer, physical activity and nutrition, cardiovascular disease, tobacco control, adult and community health, reproductive health, adolescent and school health, and oral health.

# NCCDPHP Work Group

## *Why are we?*

### ✦ Primary purposes

- Increase ability to communicate about translation in a consistent way internally and externally.
- Organize the thinking and activities around translation.
- Facilitate cross-division collaboration in translation work.

# NCCDPHP Work Group

## *Why are we? (cont.)*

### ✦ Secondary purposes

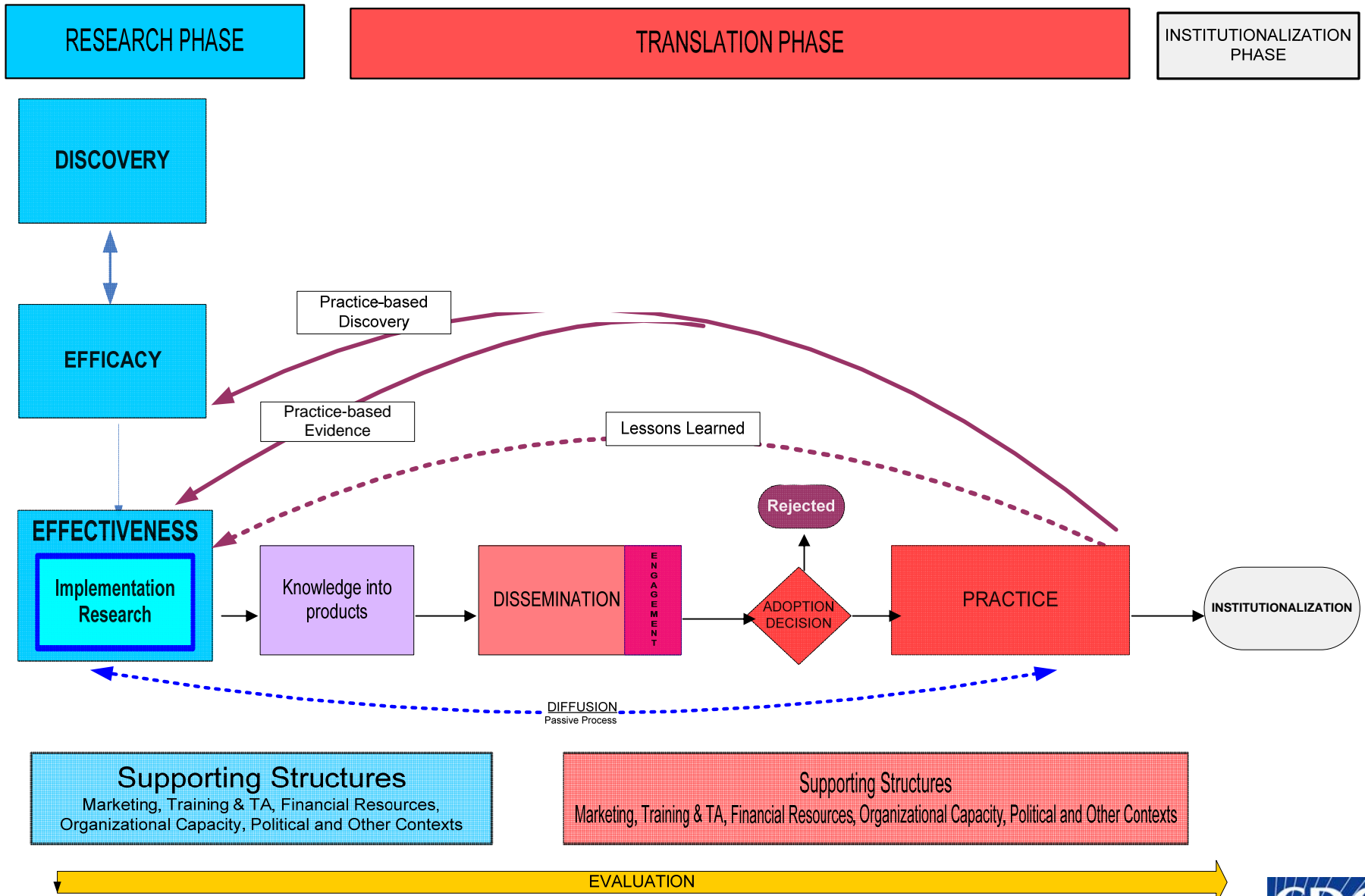
- Create a common schematic for translation.
- Identify which groups were missing from existing partnerships and collaborations.
- Consider how research might need to be repackaged.

# NCCDPHP Work Group

## *Why our approach?*

- ✦ Allows focus on a process not a specific disease.
- ✦ Allows recognition of all the actors in the life of an intervention.
- ✦ Identifies points of interface between research, practice and intermediaries.

# NCCDPHP Translation Schematic -DRAFT





# NCCDPHP Work Group

## *What's next?*

### ✦ Framework

- Within each NCCDPHP Division
  - Use framework to catalogue translation activities.
  - Perhaps develop funding opportunities to fill gaps.
- Across NCCDPHP Divisions
  - Facilitate joint activities relevant to more diseases or conditions.
  - Facilitate developing joint funding opportunities.

# NCCDPHP Work Group

## *What's next? (cont.)*

### ✦ Work Group

- Complete the first-level of detail for the schematic.
- Identify parameters for successful translation.
- Potential for Center-wide activity or funding announcement.
- Contribute to CDC's Knowledge To Action (K2A) Work Group.