Economic Factors Affecting the Future of the Practice of Dentistry

Presented by
Marko Vujicic, PhD
Chief Economist and Vice President
Health Policy Institute
American Dental Association

Friday, October 2, 2015
Columbia University Medical Center

This program is generously co-sponsored with an educational grant from Colgate-Palmolive Co.
History of the Visiting Professorship Program

Formerly called The Percy T. Phillips Visiting Professorship, the program was launched during the fall of 1980 and was co-sponsored until 2010 with the New York State Dental Association.

The Visiting Professor is chosen each year based on nominations solicited by an Advisory Committee, which consists of alumni and faculty representatives as well as corporate partners.

The event includes a keynote presentation by the Visiting Professor, focusing on the theme “Contemporary Issues in Dentistry.” Interactive seminars are also held based on the program topic, and are presented by dental students and residents who have been selected as the Student Scholars.

This program is free of charge.
Register for the morning seminars and afternoon Visiting Professor Lecture at www.dental.columbia.edu/VisitingProfessorLecture.
For more information call 212-342-2964 or email: mmw7@columbia.edu.

3 Continuing Education credits will be awarded for the morning session and 1 for the afternoon session for a total of 4 CE Credits.
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at CUMC
Marko Vujicic, PhD

Dr. Marko Vujicic is Chief Economist and Vice President, Health Policy Institute at the American Dental Association where he is responsible for overseeing all of the Association’s policy research activities. Prior to joining the American Dental Association, he was Senior Economist with The World Bank in Washington D.C. where he directed the global health workforce policy program. He was also a Health Economist with the World Health Organization in Geneva, Switzerland.

Dr. Vujicic is the lead author of the book, *Working in Health*, and has written several book chapters on various health policy issues. He has published extensively in peer-reviewed journals such as *Health Affairs, The New England Journal of Medicine, Health Services Research, Health Policy and Planning, Social Science and Medicine, and Medical Care*. He has worked on broad health care reform issues in Africa, East Asia, the Caribbean and Eastern Europe.

He is a visiting assistant professor at Tufts University in Boston.

Dr. Vujicic obtained his Ph.D. in Economics from the University of British Columbia and a Bachelor’s degree in Business from McGill University in Montreal.
Schedule of Events

Program location: The Malcom X and Dr. Betty Shabazz Memorial and Educational Center, 3940 Broadway at West 165th Street

Morning Session

8:30 a.m. Check-in and continental breakfast

9:00 a.m. Welcome and Introduction: Dr. James B. Fine, Dean Christian S. Stohler and Dr. Ralph Kaslick

9:10 a.m. Visiting Professor Seminar: Dr. Marko Vujicic

The Future of Dentistry in the Eyes of a Self-proclaimed Data Whisperer”

Get ready for an exciting, data-rich journey through dentistry’s past, present and, most importantly, its future. The dental care sector is going through a major transition, driven by the convergence of economic, political, and demographic forces. We will discuss numerous trends in the dental care sector including dental care utilization, dentist earnings, dental spending, dental insurance, student debt and group practice. Looking forward, we will discuss what these data mean in terms of future trends and, in turn, what these future trends in the market for dental care services mean for dental care providers. Dr. Vujicic will bring numbers to life in unique and creative ways in this provocative and dynamic discussion.

9:45 a.m. Student Scholar Presentations:

Yehuda Isseroff, D.D.S. ’16
In the Era of High Student Debt, Will the Traditional Dental Practice Model Survive?

Faculty Mentors: Dr. Joseph McManus, Associate Professor, Section of Population Oral Health Dr. Dana Wolf, Associate Professor and Director, Predoctoral Periodontics Program

Brian Cheung, D.D.S. ’14, Endo ’16
The Cost of Dental Education and its Impact on My Decision to Specialize

Faculty Mentors: Dr. Sahng-Gyoon Kim Assistant Professor and Director, Postdoctoral Endodontics Program Dr. Charles Solomon Clinical Professor and Director, Division of Endodontics

10:45 a.m. Break
11:00 a.m. Student Scholar Presentations:
Dr. Carlos Garzon, AEGD ’15, ’16
Is Dental Education Still Worth the Investment?
Faculty Mentor: Dr. Thomas Boyle, Assistant Professor, Division of Operative Dentistry

Lewis Chen, D.D.S. ’16
A Student’s Perspective on the Future of the Economics of Dentistry
Faculty Mentors: Dr. John Grbic, Professor and Director, Division of Oral Biology
Dr. Roseanna Graham, Associate Professor, Division of Operative Dentistry

12:00 p.m. Discussion and Audience Participation: Dr. James B. Fine

Afternoon Session
12:30-1:15 p.m. Lunch for program attendees

1:20 p.m. Welcome:
Dr. James B. Fine, Dean Christian S. Stohler and Dr. Ralph Kaslick

1:30 p.m. Visiting Professor Lecture: Dr. Marko Vujicic
Why Dentistry Needs to Rethink Itself: Ideas for the next 30 Years
Health care in the United States is entering a period of major, transformational, disruptive change. The Affordable Care Act, the demographic transition, increased consumerism, and a new emphasis on value are just some of the key forces reshaping how health care – including dental care – will be delivered and paid for in the coming decades. This change is not a tweaking around the edges. It is a fundamental rethink. Within this environment of change, there are tremendous new opportunities opening up for dental care providers. In fact, with much more emphasis on inter-professional collaboration and a focus on health outcomes, dentistry has a chance to re-examine its role in tomorrow’s health care system. This thought-provoking presentation will examine big, bold, game-changing ideas the dental profession ought to consider in repositioning itself for tomorrow’s world.

2:30-3:00 p.m. Audience Participation Debate: Dr. James B. Fine
Visiting Professors

1980  I. Lawrence Kerr, D.D.S.
1981  Charles A. McCallum, D.M.D., M.D.
1982  D. Walter Cohen, D.D.S.
1983  Alvin L. Morris, D.D.S., Ph.D.
1984  Seymour I. Nash, D.D.S.
1985  Lawrence H. Meskin, D.D.S., M.P.H.
1986  Raymond P. White, Jr. D.D.S., Ph.D.
1987  Lois K. Cohen, Ph.D.
1988  Thomas J. Ginley, M.S., Ph.D.
1989  Irwin D. Mandel, D.D.S., D.Sc(Hon.) D.Odont. (Hon)
1990  Myron Allukian, Jr., D.D.S., M.P. H.
1991  Linda C. Niessen, D.M.D., M.P.H.
1992  David A. Nash, D.M.D. Ed.D.
1994  Dominick P. DePaola, D.D.S., Ph.D.
1996  David E. Barmes, D.D.Sc., M.P.H.
1997  Harold C. Slavkin, D.D.S.
1998  Brian A. Burt, B.D.S, M.P.H., Ph.D.
2000  Marjorie K. Jeffcoat, D.M.D.
2003  Diarmuid B. Shanley, B.D.S., M.A., MSD, D.Odont.(hon)
2004  Chester W. Douglass, D.M.D., Ph.D.
2005  Allan J. Formicola, D.D.S.
2006  Jane A. Weintraub, D.D.S., M.P.H.
2007  Richard W. Valachovic, D.M.D, M.P.H
2008  Michael Glick, D.M.D.
2009  Teresa A. Dolan, D.D.S., M.P.H.
2010  Burton Edelstein, D.D.S., M.P.H.
2011  Elizabeth A. Mertz, Ph.D.
2013  Amit Acharya, B.D.S., M.S., Ph.D.
2014  Martha J. Somerman, D.D.S., Ph.D.