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# A Game Theoretic Formulation of the Service Provisioning Problem in Cloud Systems

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- Cloud computing preliminaries
- Game theoretical formulation for the service provisioning problem
- Solution methods
- Experimental results
- Conclusions and future work



# What is Cloud Computing?

- A coherent, **large-scale, publicly accessible** collection of compute, storage, and networking **resources**
- Available via Web service calls **through the Internet**
- Short- or long-term access **on a pay-per-use basis**





- Internet-based service **over-provisioning**
- Application deployment is **non-trivial**
- Global **financial crisis**
- Cloud computing as a cost-effective alternative to **cut down IT costs**



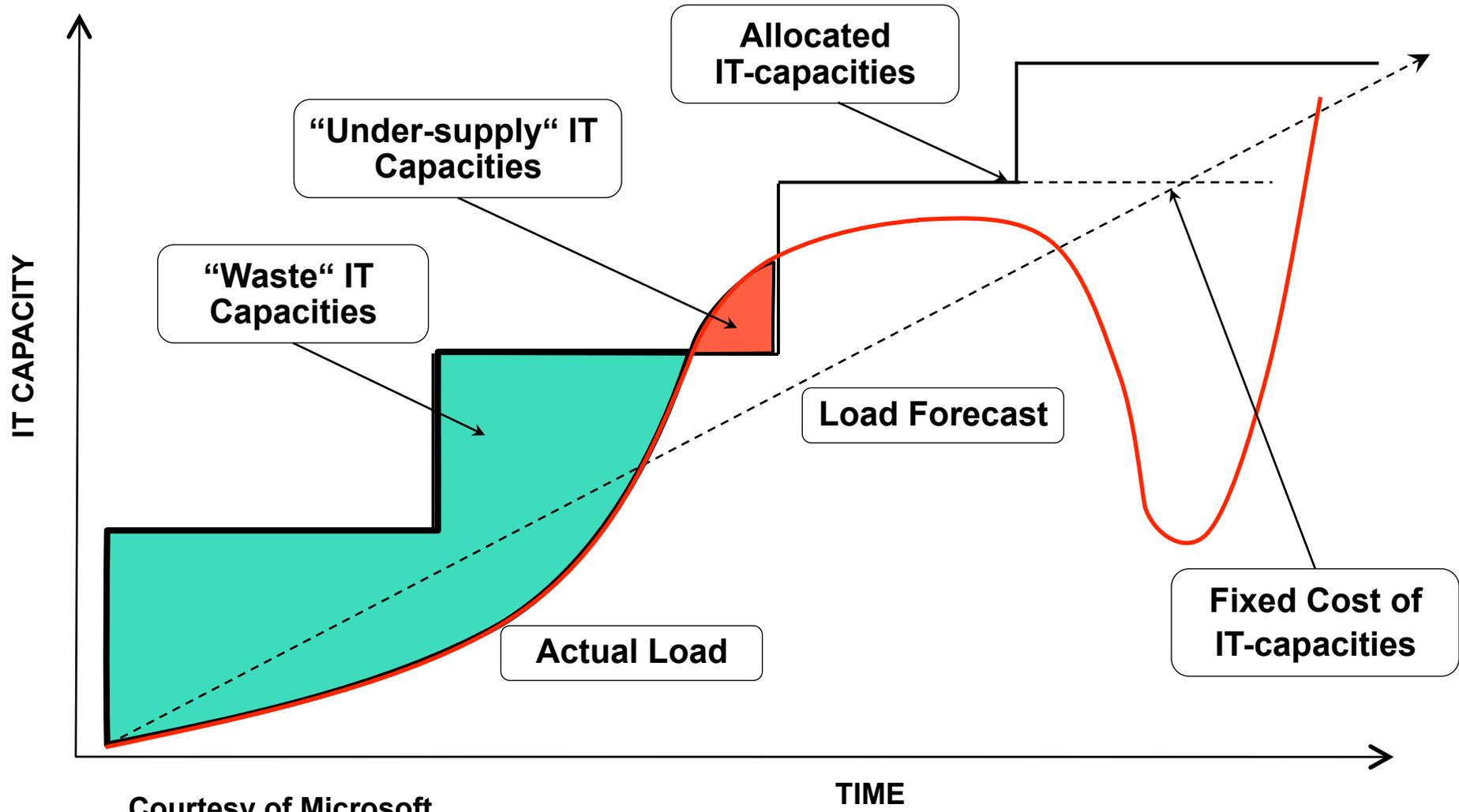


- **Scaling up and scaling down** of resource usage **as-needed**
- **Economies of scale:** The cloud provider can procure real estate, power, cooling, bandwidth, and hardware at the best possible prices
- **Pay-as-you-go:** Resource allocation decisions have an immediate effect on resource consumption and the level of overall costs



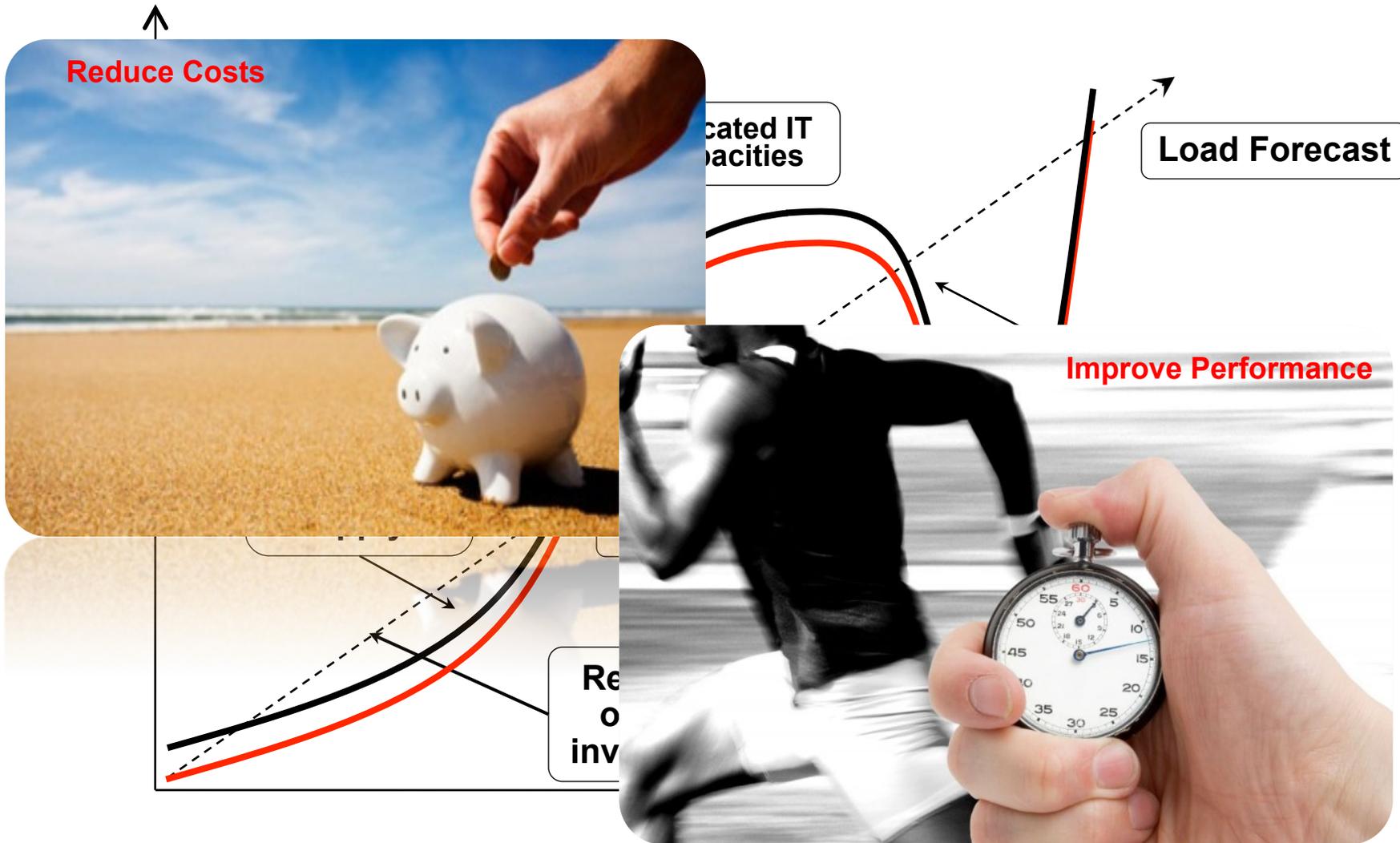


# Over-provisioning – Out of Cloud

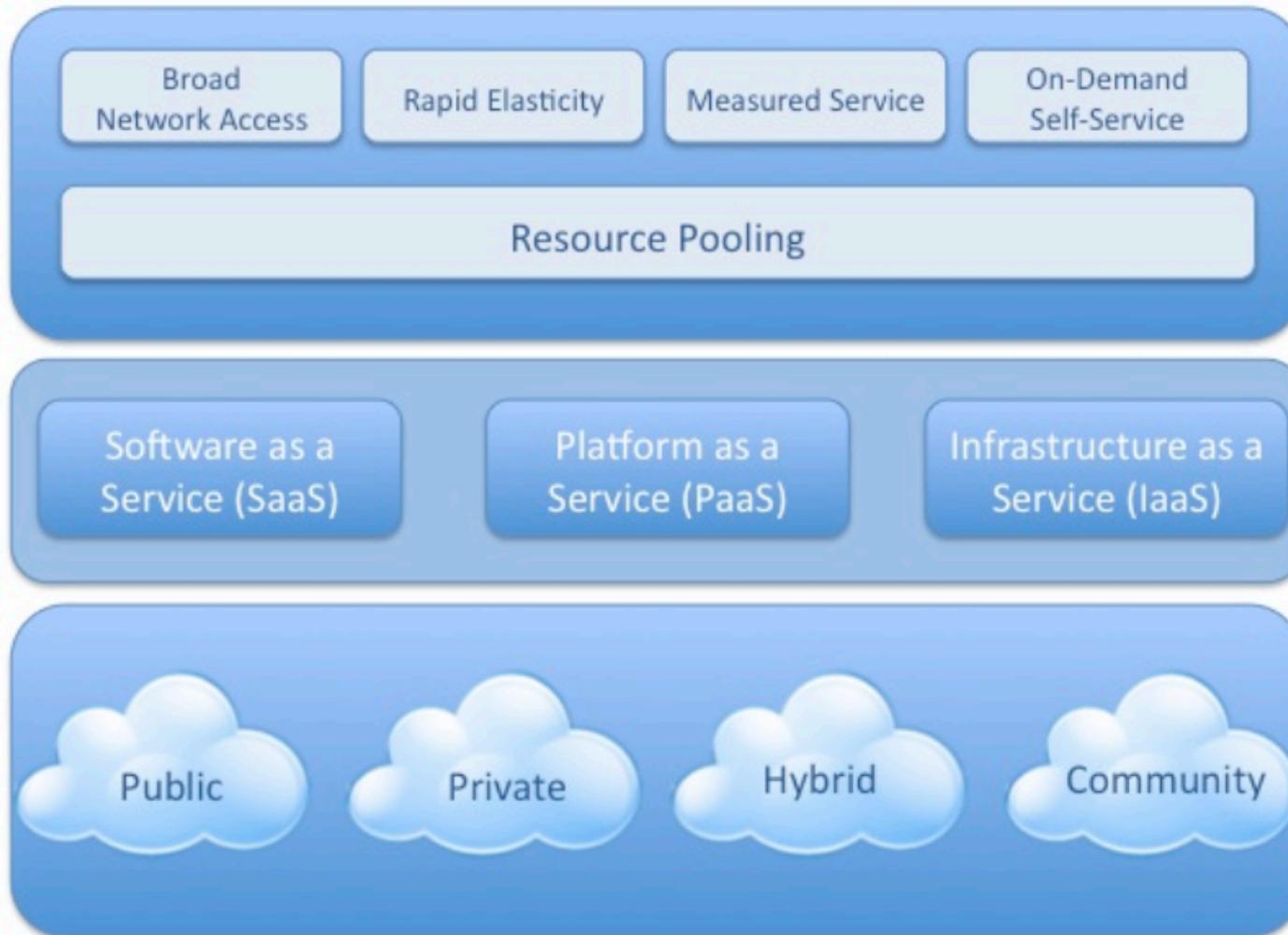




# Cloud-provisioning



Courtesy of Microsoft



**Service Models**

**Deployment Models**



- **Software as a Service:**

- ◆ On demand applications over the Internet
- ◆ Examples: Google Docs, Salesforce.com, Rackspace, and SAP Business ByDesign

- **Platform as a Service:**

- ◆ Platform layer resources, including operating system support and software development frameworks
- ◆ Examples: Google App Engine, Microsoft Windows Azure, and Force.com

- **Infrastructure as a Service:**

- ◆ On-demand provisioning of infrastructural resources, usually in terms of Virtual machines (VMs)
- ◆ Examples: Amazon EC2, GoGrid, and Flexiscale





- Modern Clouds live in an open world characterized by **continuous changes** which occur **autonomously** and **unpredictably**
- Cloud provider **charges for used resources** even if they are idle: **Automatically scale** quickly up and down
- Development of **efficient service provisioning** policies





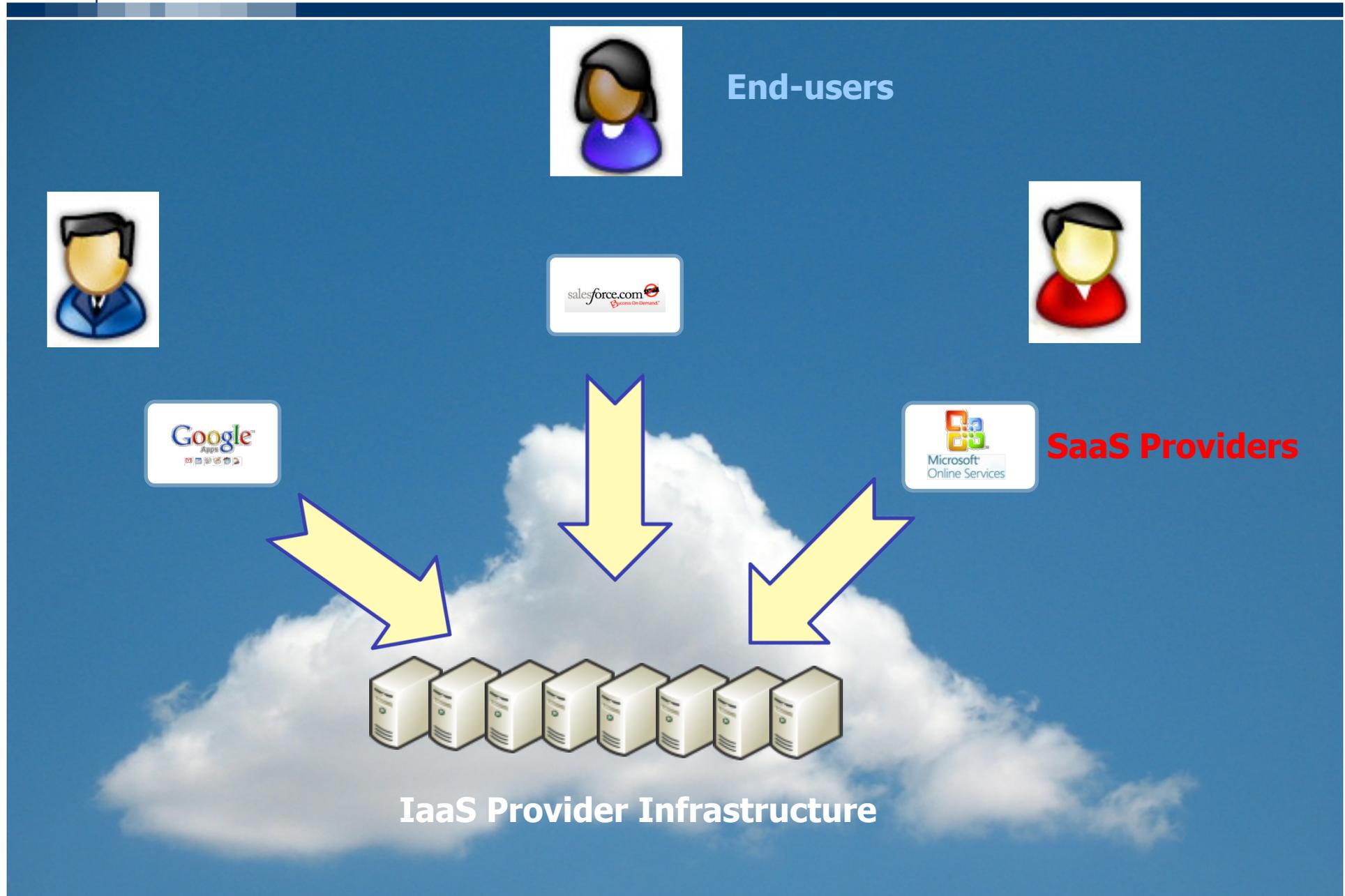
# Our contribution

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- **Game theoretic approach** to gain an in-depth analytical understanding of the service provisioning problem
- **Nash Equilibrium**: No player can benefit by **changing** his/her **strategy** while the other players **keep** their **strategies unchanged**
- **Perspective of SaaS providers** hosting their applications at an IaaS provider
- **Generalized Nash game** model and **efficient algorithm** for the **run-time allocation** of IaaS resources to competing SaaSs

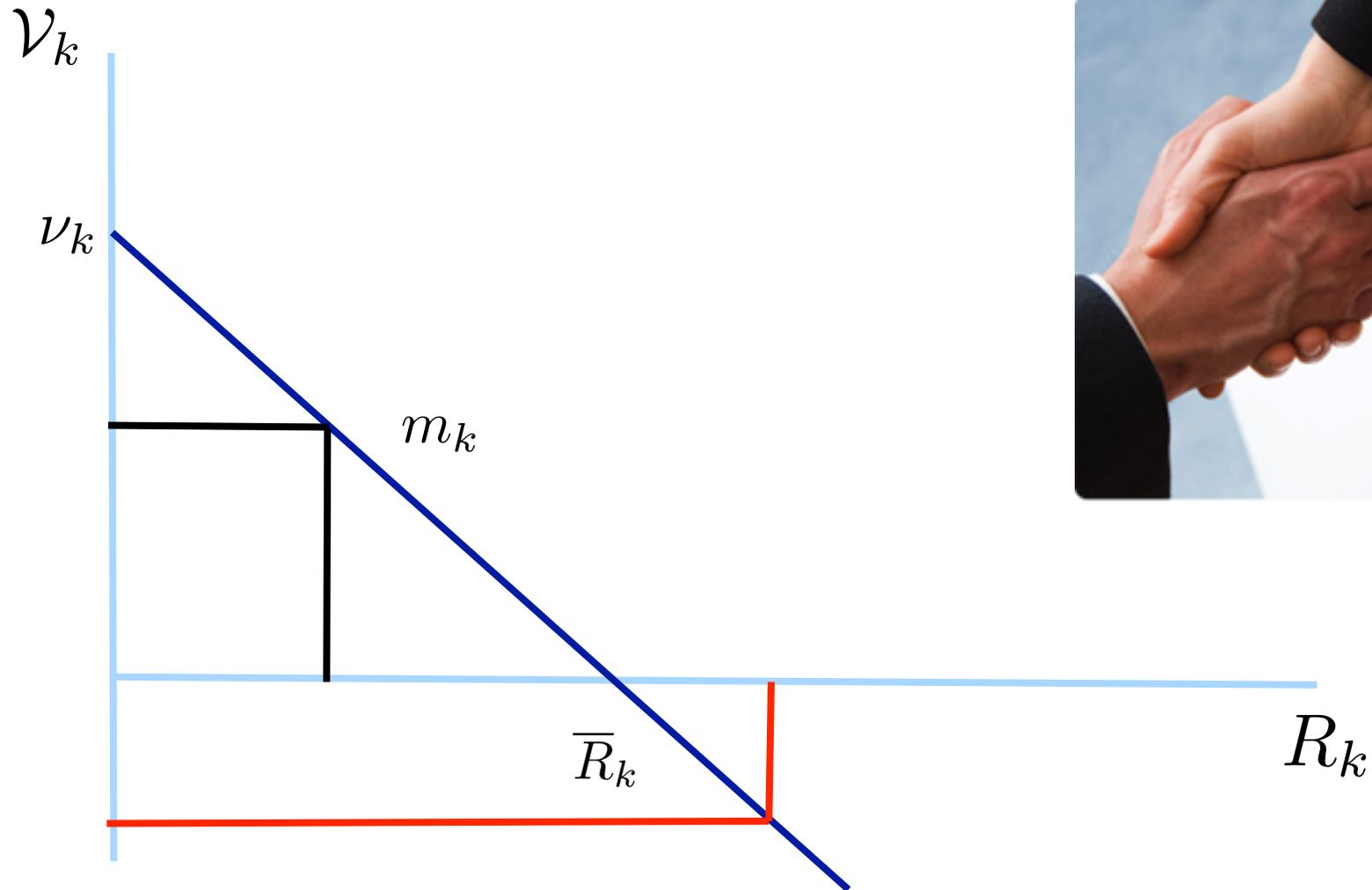


# Problem statement





# SLA among SaaS and end-users



# Design assumptions

- **Applications** are hosted in **VMs** which are dynamically instantiated by the IaaS provider
- **Each VM** hosts a **single WS** application
- Multiple **homogeneous VMs** implementing the same **WS** application can **run in parallel**
- IaaS provider **charges** software providers on an **hourly basis**
- Each **WS class** hosted in a VM modeled as an **M/G/1-PS** queue





- laaS provider **offers**:
  - ◆ *flat* VMs ( $\phi$  time-unit cost)
  - ◆ *on demand* VMs ( $\delta$  time-unit cost)
  - ◆ *on spot* VMs ( $\sigma_k$  time-unit cost)
- On spot **cost**  $\sigma_k$  periodically **fluctuates** depending on:
  - ◆ laaS provider **time of the day** energy costs
  - ◆ **demand** from SaaS for on spot VMs
- SaaS providers **compete** for the use of on spot VMs and specify the maximum cost  $\sigma_k^U$  they are willing to pay
- With the current pricing models  $\delta > \phi$  and we assume  $\delta > \sigma_k^U$



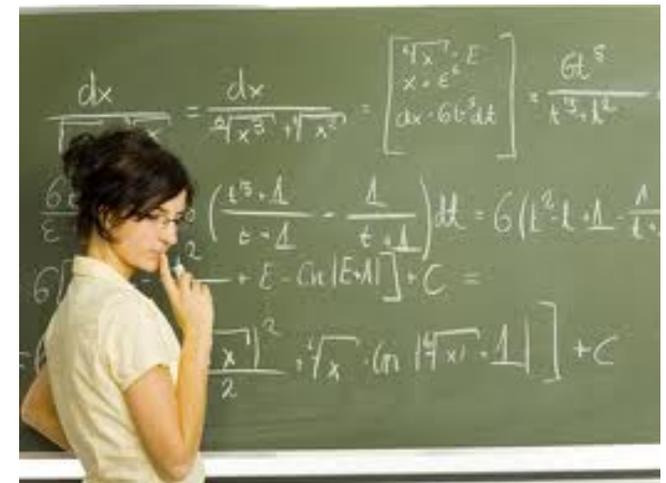


# Problem formulation – System parameters<sup>16</sup>

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$N$	number of SaaS providers
$A_p$	Set of applications of the $p$ SaaS provider
$A$	Set of applications of all the SaaS providers
$f_p^U$	Maximum number of flat computational resources IaaS can provide for provider $p$
$s^U$	Maximum number of on spot computational resources IaaS can provide for all the SaaS providers
$C$	Capacity of computational resources
$\Lambda_k$	Prediction of the arrival rate for application $k$
$\mu_k$	Maximum service rate of a capacity 1 server for executing class $k$ application
$m_k$	Application $k$ utility function slope
$\phi$	Time unit cost for <i>flat</i> VMs
$\delta$	Time unit cost for <i>on demand</i> VMs
$\sigma_k^L$	Minimum time unit cost for <i>on spot</i> VMs used for application $k$ , set by the IaaS provider
$\sigma_k^U$	Maximum time unit cost for <i>on spot</i> VMs used for application $k$ , set by the SaaS provider

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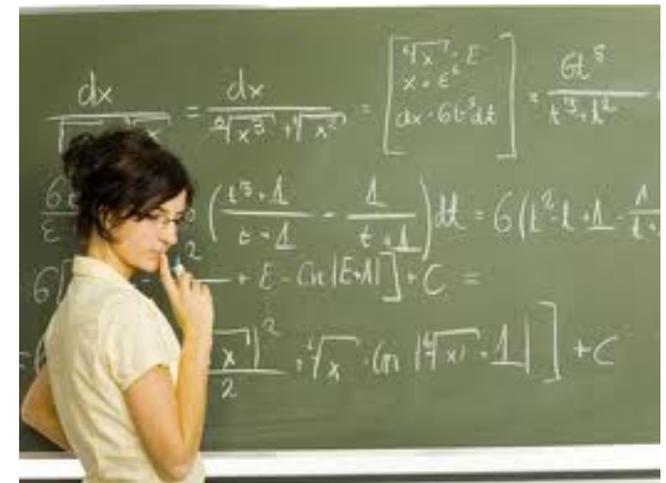
# Problem formulation – Decision variables

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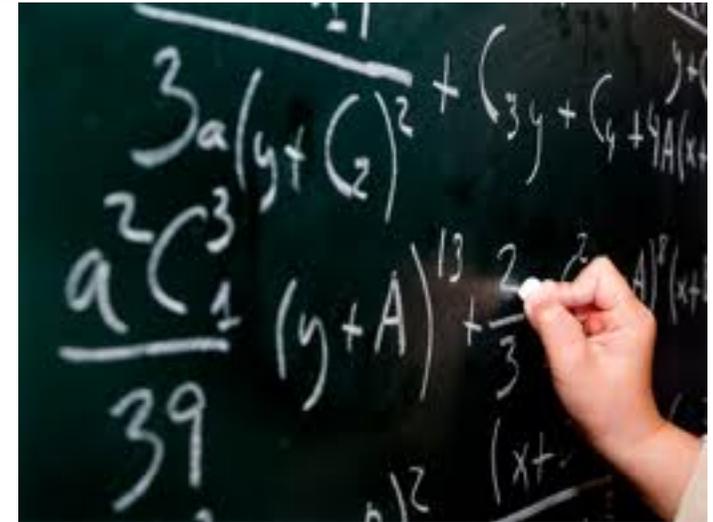
$f_k$	Number of <i>flat</i> VMs used for application $k$
$d_k$	Number of <i>on demand</i> VMs used for application $k$
$s_k$	Number of <i>on spot</i> VMs used for application $k$
$\sigma_k$	Time unit cost for <i>on spot</i> VMs used for application $k$
$x^p = (f_k, d_k, s_k)_{k \in \mathcal{A}_p}$	Strategies vector of SaaS provider $p$
$x^{-p} = (x^i)_{i=1, i \neq p}^N$	Strategies vector of all SaaS providers different from $p$

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- The goal of SaaS provider  $p$  is to:
  - ◆ determine the **number** of flat  $f_k$ , on demand  $d_k$ , and on spot  $s_k$  VMs to be devoted for the execution of all WS applications  $k$
  - ◆ **satisfy** the prediction  $\Lambda_k$  for the arrival rate of the WS application  $k$
  - ◆ **maximize** its profits



$$E[R_k] = \frac{1}{C \mu_k - \frac{\Lambda_k}{f_k + d_k + s_k}}$$

$$\mathcal{V}_k(E[R_k]) \Lambda_k = \nu_k \Lambda_k + \frac{m_k \Lambda_k (f_k + d_k + s_k)}{C \mu_k (f_k + d_k + s_k) - \Lambda_k}$$

$$\max \Theta_p = \sum_{k \in \mathcal{A}_p} \frac{m_k \Lambda_k (f_k + d_k + s_k)}{C \mu_k (f_k + d_k + s_k) - \Lambda_k} - \sum_{k \in \mathcal{A}_p} \phi f_k - \sum_{k \in \mathcal{A}_p} \delta d_k - \sum_{k \in \mathcal{A}_p} \sigma_k s_k$$



Revenues from SLA

Infrastructural costs

$$\sum_{k \in \mathcal{A}_p} f_k \leq f_p^U$$

Flat VMs ≤ the ones available

$$f_k + d_k + s_k > \frac{\Lambda_k}{C \mu_k} \quad \forall k \in \mathcal{A}_p$$

Resources are not saturated

$$\sum_{k \in \mathcal{A}} s_k \leq s^U$$

On spot VMs ≤ the ones available

$$f_k, d_k, s_k \geq 0 \quad \forall k \in \mathcal{A}_p$$

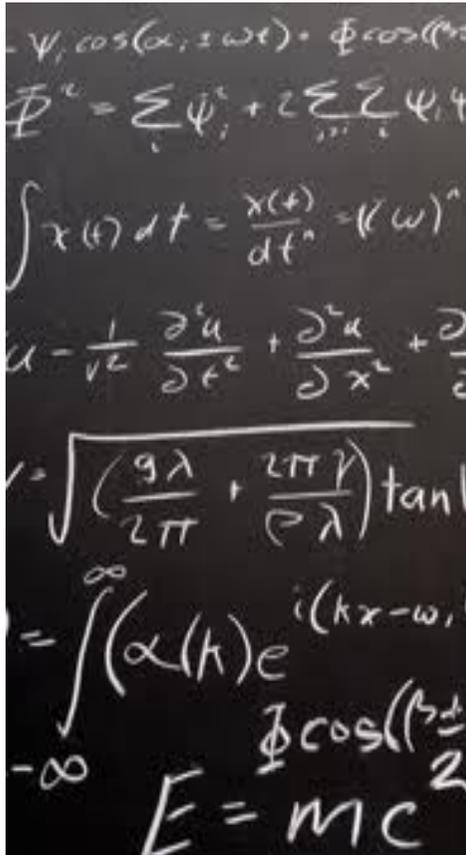
$$\max \Theta_I = \sum_{k \in \mathcal{A}} (\phi f_k + \delta d_k + \sigma_k s_k)$$

Revenues from VM instances

$$\sigma_k^L \leq \sigma_k \leq \sigma_k^U \quad \forall k \in \mathcal{A}$$

On spot costs within the bounds

- The on spot instance cost lower bound  $\sigma_k^L$  is **fixed by the laaS** provider according to the time of the day





- SaaS providers and the IaaS provider are **making decisions at the same time**, and the decisions of a SaaS depend on those of the others SaaS and the IaaS
- IaaS objective function **depends on SaaS decisions**
- Decisions **can not be analyzed in isolation**:
  - ◆ determining what a SaaS would do requires taking into account the IaaS and other SaaSs decisions
- **Generalized Nash game**





- Generalized Nash Equilibrium Problem (GNEP):  
Not only the objective functions of each player depend upon the strategies chosen by all the other players, **but also each player's strategy set** may depend on the rival players' strategies
- In our setting the constraint of each problem involving other player's variables (**joint constraint**) comes from:

$$\sum_{k \in \mathcal{A}} s_k \leq s^U$$





- IaaS has a **dominant strategy**:  $\sigma_k = \sigma_k^U$
- The derived GNEP satisfies the **Convexity Assumption**:
  - ◆ the payoff functions of both SaaS providers and IaaS, are concave in its own variables
  - ◆ the set of strategies are convex
- SaaS decisions depend on the decisions of the other SaaSs and the IaaS, the **only constraint** involving other player's variables, **is the same** for all players

**This special class of GNEP is known as  
jointly convex GNEP**



**Theorem 1.** *There exists at least one generalized Nash equilibrium for the game*

## Proof.

- Based on:
  - ◆ Equivalence between generalized Nash equilibria and fixed points of the best-response mapping
  - ◆ Kakutani's fixed point theorem



**Note that in general multiple GNE exist**



- **No upper bound  $s^U$**  on the number of on spot VMs, the join constraint is relaxed
- Each player's strategy belong to a set which is fixed and does not depend on the rival player' strategies:
  - ◆ The **GNEP reduces to a NEP** which is much more simple to solve
- An **analytic study** can be obtained writing down the **KKT conditions** for the SaaS and the IaaS optimization problems and concatenating them



# A single application case study

Conditions	SaaS equilibrium and value	IaaS equilibrium and value
$\phi > \sigma^U$	$f = 0 \quad d = 0 \quad s = \frac{\Lambda}{C_\mu} \left( 1 + \sqrt{\frac{-m}{\sigma^U}} \right)$ $\Theta_S = -\frac{\Lambda}{C_\mu} (\sqrt{\sigma^U} + \sqrt{-m})^2$	$\sigma = \sigma^U$ $\Theta_I = \frac{\Lambda}{C_\mu} (\sqrt{-m\sigma^U} + \sigma^U)$
$\phi = \sigma^U$	$0 \leq f \leq f^U \quad d = 0 \quad s \geq 0$ $f + s = \frac{\Lambda}{C_\mu} \left( 1 + \sqrt{\frac{-m}{\sigma^U}} \right)$ $\Theta_S = -\frac{\Lambda}{C_\mu} (\sqrt{\sigma^U} + \sqrt{-m})^2$	$\sigma = \sigma^U$ $\Theta_I = \frac{\Lambda}{C_\mu} (\sqrt{-m\sigma^U} + \sigma^U)$
$\phi < \sigma^U$ $f^U \leq \frac{\Lambda}{C_\mu}$	$f = f^U \quad d = 0 \quad s = \frac{\Lambda}{C_\mu} \left( 1 + \sqrt{\frac{-m}{\sigma^U}} \right) - f^U$ $\Theta_S = -\frac{\Lambda}{C_\mu} (\sqrt{\sigma^U} + \sqrt{-m})^2 + f^U (\sigma^U - \phi)$	$\sigma = \sigma^U$ $\Theta_I = \frac{\Lambda}{C_\mu} (\sqrt{-m\sigma^U} + \sigma^U) + f^U (\phi - \sigma^U)$

**In general, there is no a unique Nash equilibrium, however, if multiple equilibria exist they are equivalent**



# A single application case study

Conditions	SaaS equilibrium and value	IaaS equilibrium and value
$\phi < \sigma^U$ $f^U > \frac{\Lambda}{C\mu}$ $\sigma^U < \frac{-m\Lambda^2}{(C\mu f^U - \Lambda)^2}$	$f = f^U \quad d = 0 \quad s = \frac{\Lambda}{C\mu} \left(1 + \sqrt{\frac{-m}{\sigma^U}}\right) - f^U$ $\Theta_S = -\frac{\Lambda}{C\mu} (\sqrt{\sigma^U} + \sqrt{-m})^2 + f^U (\sigma^U - \phi)$	$\sigma = \sigma^U$ $\Theta_I = \frac{\Lambda}{C\mu} (\sqrt{-m\sigma^U} + \sigma^U) + f^U$
$\phi < \sigma^U$ $f^U > \frac{\Lambda}{C\mu}$ $\frac{-m\Lambda^2}{(C\mu f^U - \Lambda)^2} < \phi$	$f = \frac{\Lambda}{C\mu} \left(1 + \sqrt{\frac{-m}{\phi}}\right) \quad d = 0 \quad s = 0$ $\Theta_S = -\frac{\Lambda}{C\mu} (\sqrt{\phi} + \sqrt{-m})^2$	$\max\{\sigma^L, \phi\} \leq \sigma \leq \sigma^U$ $\Theta_I = \frac{\Lambda}{C\mu} (\sqrt{-m\phi} + \phi)$
$\phi < \sigma^U$ $f^U > \frac{\Lambda}{C\mu}$ $\phi \leq \frac{-m\Lambda^2}{(C\mu f^U - \Lambda)^2} \leq \sigma^U$	$f = f^U \quad d = 0 \quad s = 0$ $\Theta_S = \frac{m\Lambda f^U}{C\mu f^U - \Lambda} - \phi f^U$	$\max\{\sigma^L, \frac{-m\Lambda^2}{(C\mu f^U - \Lambda)^2}\} \leq \sigma \leq \sigma^U$ $\Theta_I = \phi f^U$



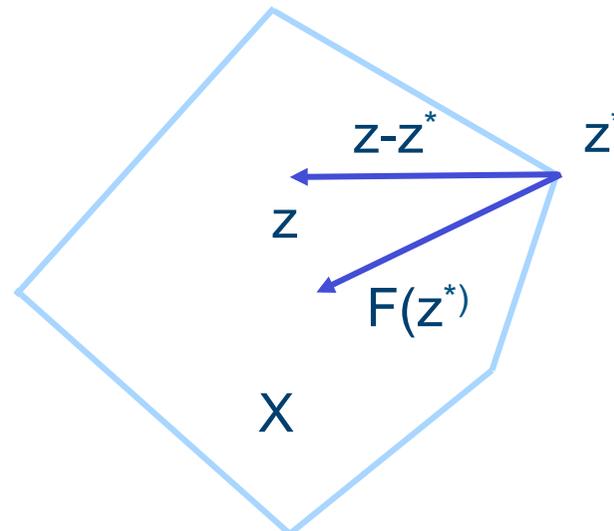
- A jointly convex **GNEP** can be **solved** introducing a **variational inequality (VI)**
- VI: Given  $X \subseteq R^n$  and  $F: R^n \rightarrow R^n$ , the  $VI(X,F)$  problem consists in finding a vector  $z^* \in X$ :  
$$\langle F(z^*), z - z^* \rangle \geq 0, \text{ for all } z \in X$$



- In geometric terms: The **angle** between  $F(z^*)$  and **any feasible direction** is  $\leq 90^\circ$



- This formulation is particularly convenient: A **unified framework** for **equilibrium** and **optimization** problems





- Let  $z^*$  be a solution of:

(P)

$$\min f(z)$$

$$z \in X$$



- where  $f \in C^1(X)$ , and  $X$  is closed and convex.  
Then  $z^*$  **is also a solution** of the VI( $X, \nabla f$ )



- Let be  $z^*$  a solution of:

$(P)$

$$\min f(z)$$

$$z \in X$$

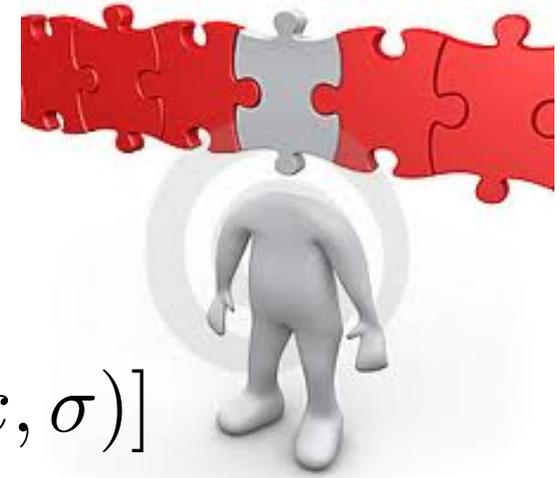


- where  $f \in C^1(X)$ , and  $X$  is closed and convex.  
Then  $z^*$  **is also a solution** of the  $VI(X, \nabla f)$
- If  $f(z)$  is a **convex function** and  $z^*$  is a solution of the  $VI(X, \nabla f)$ , then  $z^*$  **is also a solution** of  $(P)$



- Given a jointly convex GNEP, then every solution of the  $VI(X, F)$ , where:

$$F = -\left[ \left( \nabla_{x_p} \Theta_p(x, \sigma) \right)_{p=1}^N, \nabla_{\sigma} \Theta_I(x, \sigma) \right]$$
$$X := X_1 \times \dots \times X_N \times X_I$$



**is also a solution** of the jointly convex GNEP



- GNEP has usually multiple or even infinitely many solutions and **it is not true** that any solution of the jointly convex GNEP is also a solution of the VI
- A solution of the jointly convex GNEP which is also a solution of the VI is called a **variational equilibrium**
- Among all the equilibria, calculate a **variational equilibrium** which is **more socially stable**





$$F = - \begin{bmatrix} \frac{\partial \Theta_1}{\partial f_1} \\ \frac{\partial \Theta_1}{\partial \Theta_1} \\ \frac{\partial d_1}{\partial \Theta_1} \\ \frac{\partial s_1}{\partial \Theta_1} \\ \dots \\ \dots \\ \frac{\partial \Theta_I}{\partial \sigma_1} \\ \dots \end{bmatrix} = \begin{bmatrix} \frac{m_1 \Lambda_1^2}{(C \mu_1 (f_1 + d_1 + s_1) - \Lambda_1)^2} + \phi \\ \frac{m_1 \Lambda_1^2}{(C \mu_1 (f_1 + d_1 + s_1) - \Lambda_1)^2} + \delta \\ \frac{m_1 \Lambda_1^2}{(C \mu_1 (f_1 + d_1 + s_1) - \Lambda_1)^2} + \sigma_1 \\ \dots \\ \dots \\ \dots \\ -s_1 \\ \dots \end{bmatrix}$$







$$\left[ \begin{array}{ccc|ccc} \begin{bmatrix} a_1 & a_1 & a_1 \\ a_1 & a_1 & a_1 \\ a_1 & a_1 & a_1 \end{bmatrix} & & & & & \\ & & & & 0 & \\ & & & & & \\ & & \dots & & & \\ & & & & & \\ & 0 & & \begin{bmatrix} a_{|\mathcal{A}|} & a_{|\mathcal{A}|} & a_{|\mathcal{A}|} \\ a_{|\mathcal{A}|} & a_{|\mathcal{A}|} & a_{|\mathcal{A}|} \\ a_{|\mathcal{A}|} & a_{|\mathcal{A}|} & a_{|\mathcal{A}|} \end{bmatrix} & & \\ \hline & & & & & 0 \end{array} \right]$$

In the feasible set  $X$ , the symmetric part non-zero eigenvalues (i.e.,  $3a_1, \dots, 3a_{|\mathcal{A}|}$ ) are positive,  $F$  results to be **monotone** (not strictly):

$$\langle F(w) - F(z), w - z \rangle \geq 0, \text{ for any } w, z \in X$$





- The **VI** associated with our GNEP is **monotone**
- We implemented the **hyperplane projection** method by Iusem and Svaiter 1997
- **Monotonicity** guarantees that the hyperplane method **converges**

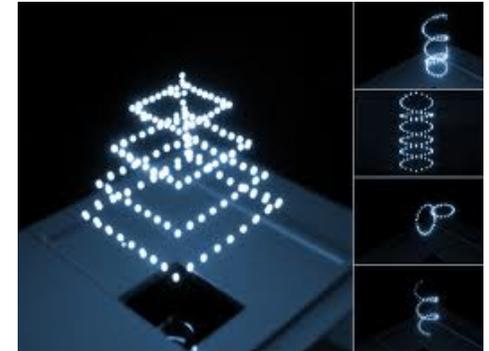




- If  $X$  is closed and convex, then  $z^* \in X$  is a **solution** of the variational inequality problem  $VI(F, X)$  iff for any  $\gamma > 0$ :

$$z^* = P_X(z^* - \gamma F(z^*))$$

- Iterative method performing **two projections per iteration**

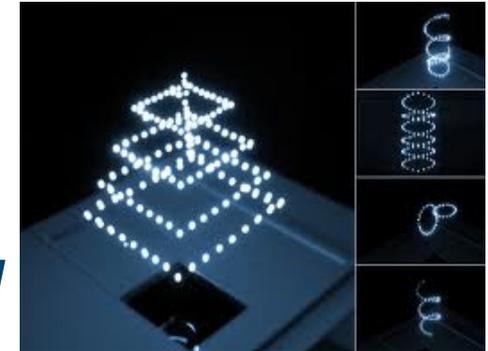




- Let  $z^t$ , be the current approximation to the  $VI(F, X)$  solution
- First, compute the point  $P_X [z^t - F(z^t)]$
- Next, **search** the line segment between  $z^t$  and  $P_X [z^t - F(z^t)]$  for a point  $w^t$  such that the hyperplane

$$\partial H^t := \{z \in R^n \mid \langle F(w^t), z - w^t \rangle = 0\}$$

**strictly separates**  $z^t$  from any solution  $z^*$  of the problem

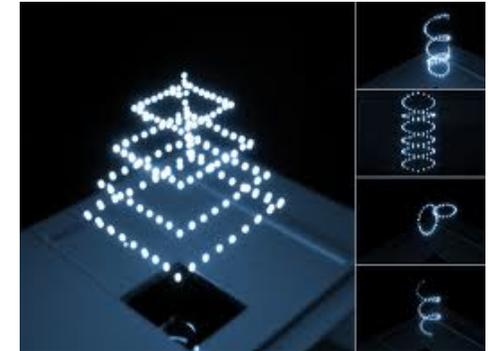




- $w^t$  found by a computationally inexpensive **Armijo-type** procedure
- The **next iterate**  $z^{t+1}$  is computed by projecting  $z^t$  onto the **intersection** of the feasible set  $X$  with:

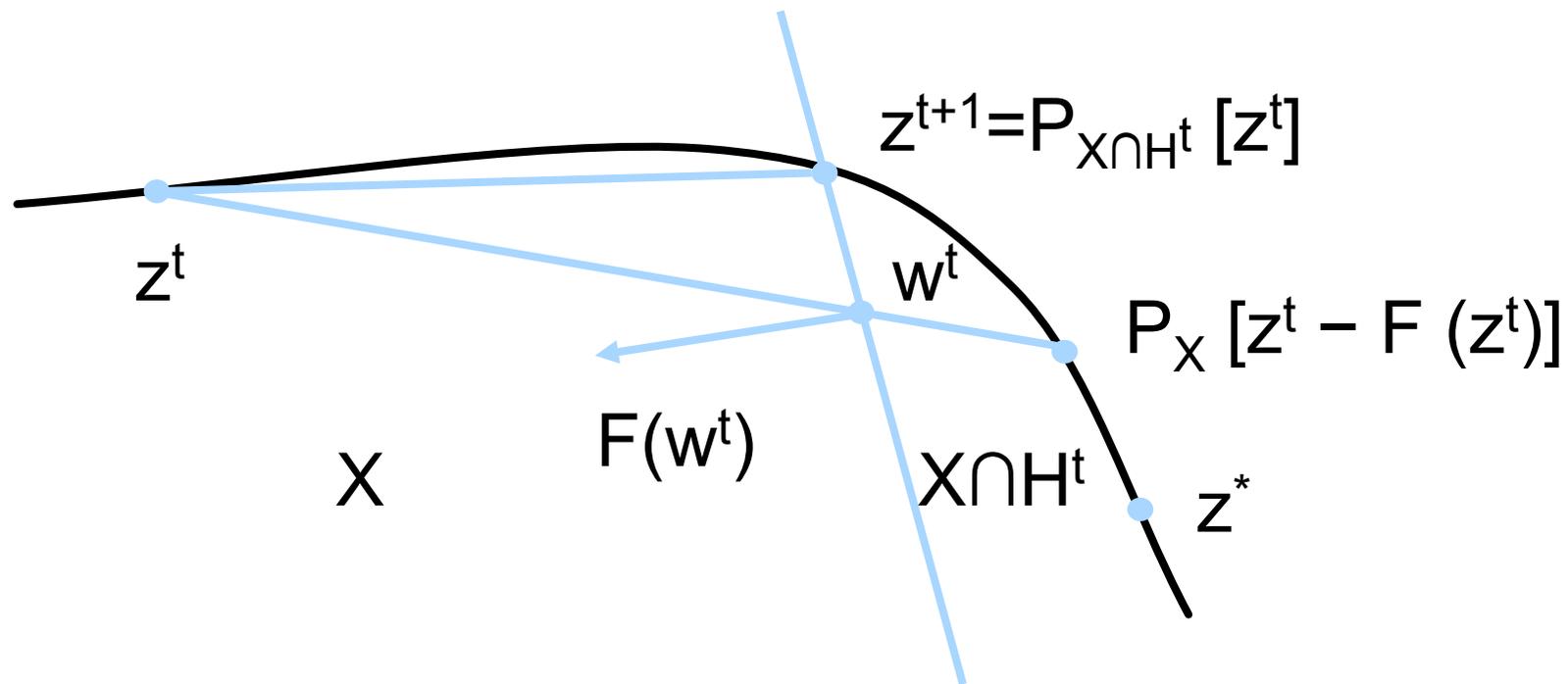
$$H^t := \{x \in R^n \mid \langle F(w^t), z - w^t \rangle \leq 0\}$$

- At each iteration:
  - One projection **onto the set  $X$**  (to construct the separating hyperplane  $H^t$ )
  - One projection **onto the intersection  $X \cap H^t$**





$$\partial H^t := \{z \in \mathbb{R}^n \mid \langle F(w^t), z - w^t \rangle = 0\}$$





# Experimental results – Scalability analysis

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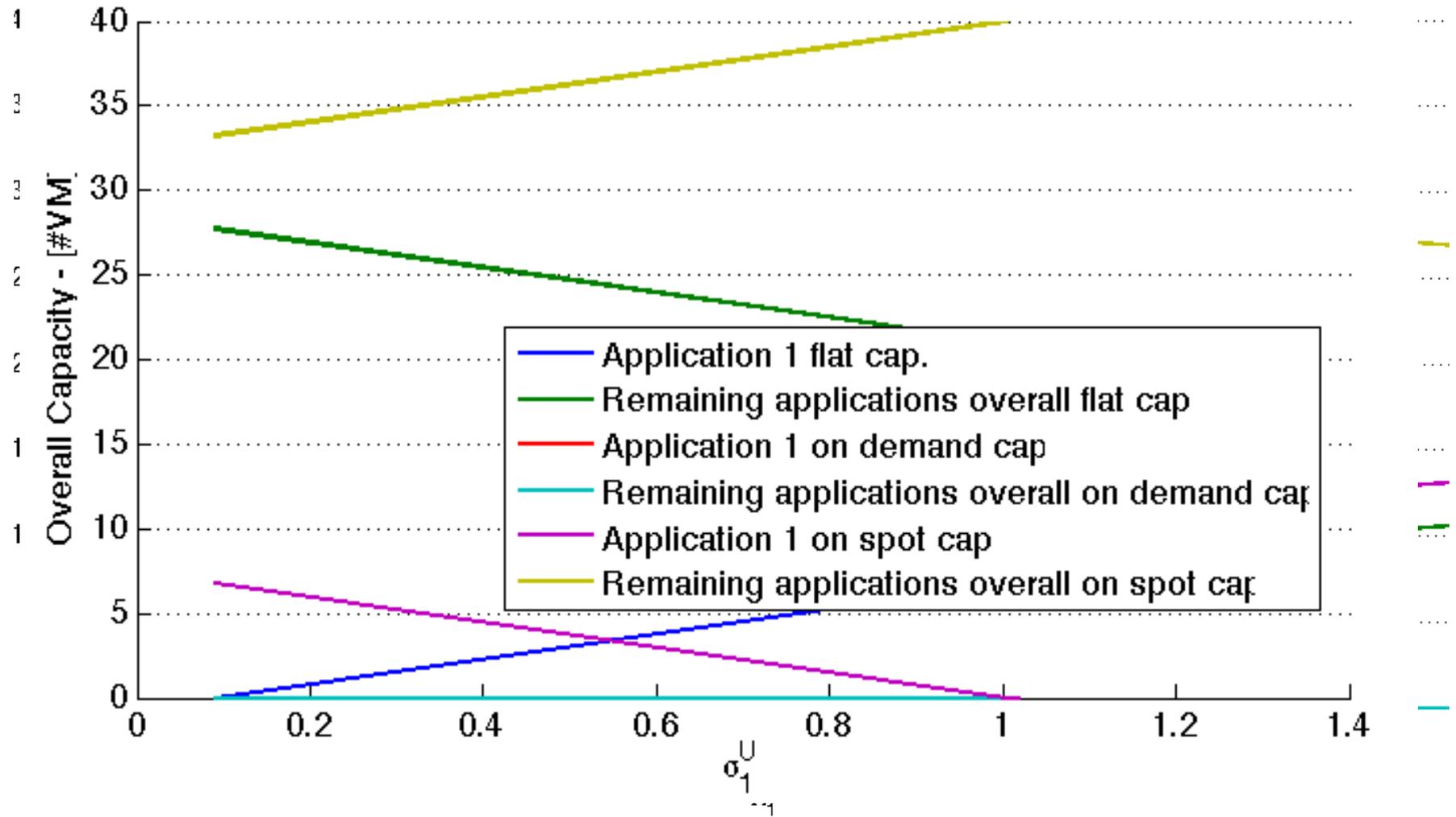
$N,  \mathcal{A} $	Exe. Time (s)	$N,  \mathcal{A} $	Exe. Time (s)
10,1000	18.9	60,6000	125.7
20,2000	133.8	70,7000	259.2
30,3000	299.4	80,8000	298.5
40,4000	115.5	90,9000	186.4
50,5000	116.4	100,10000	258.0

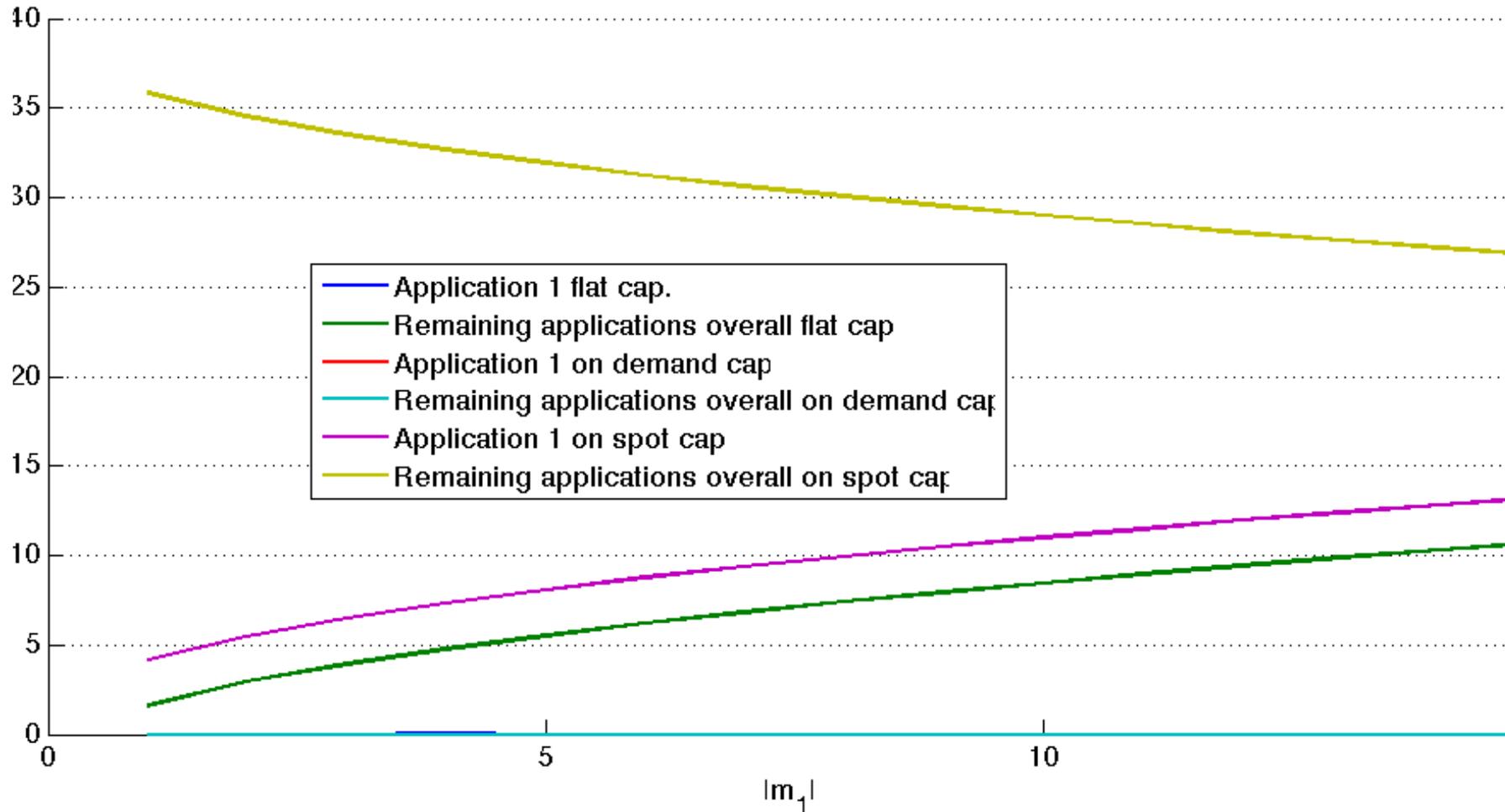
- All tests have been performed on a **VMWare VM running** on an Intel Nehalem dual socket quad-core system with 32 GB of RAM
- The VM has a **physical core** dedicated with guaranteed performance and 4 GB of memory reserved
- **KNITRO 7.0** has been used as nonlinear optimization solver

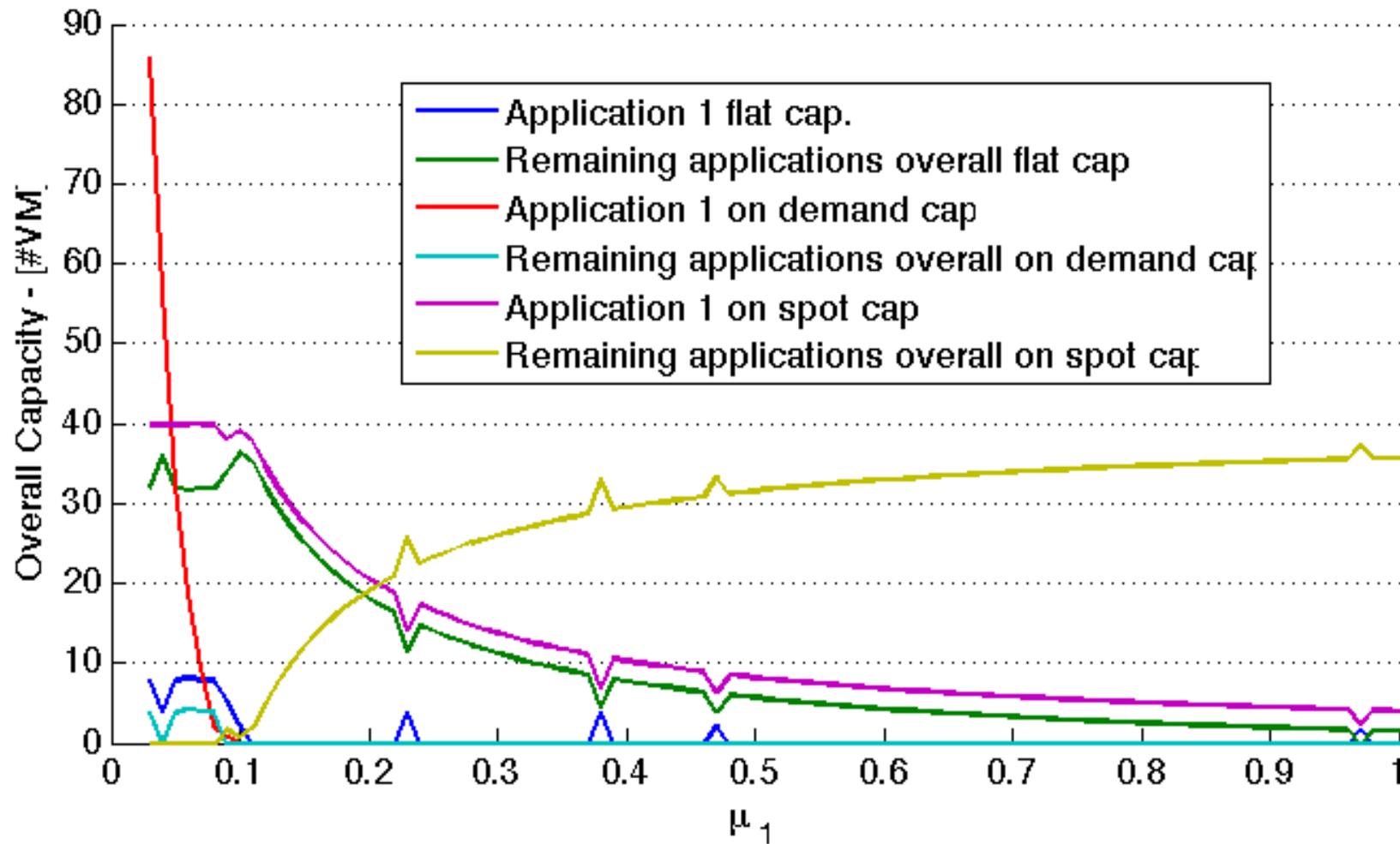




# Experimental results – Equilibria sharing analysis

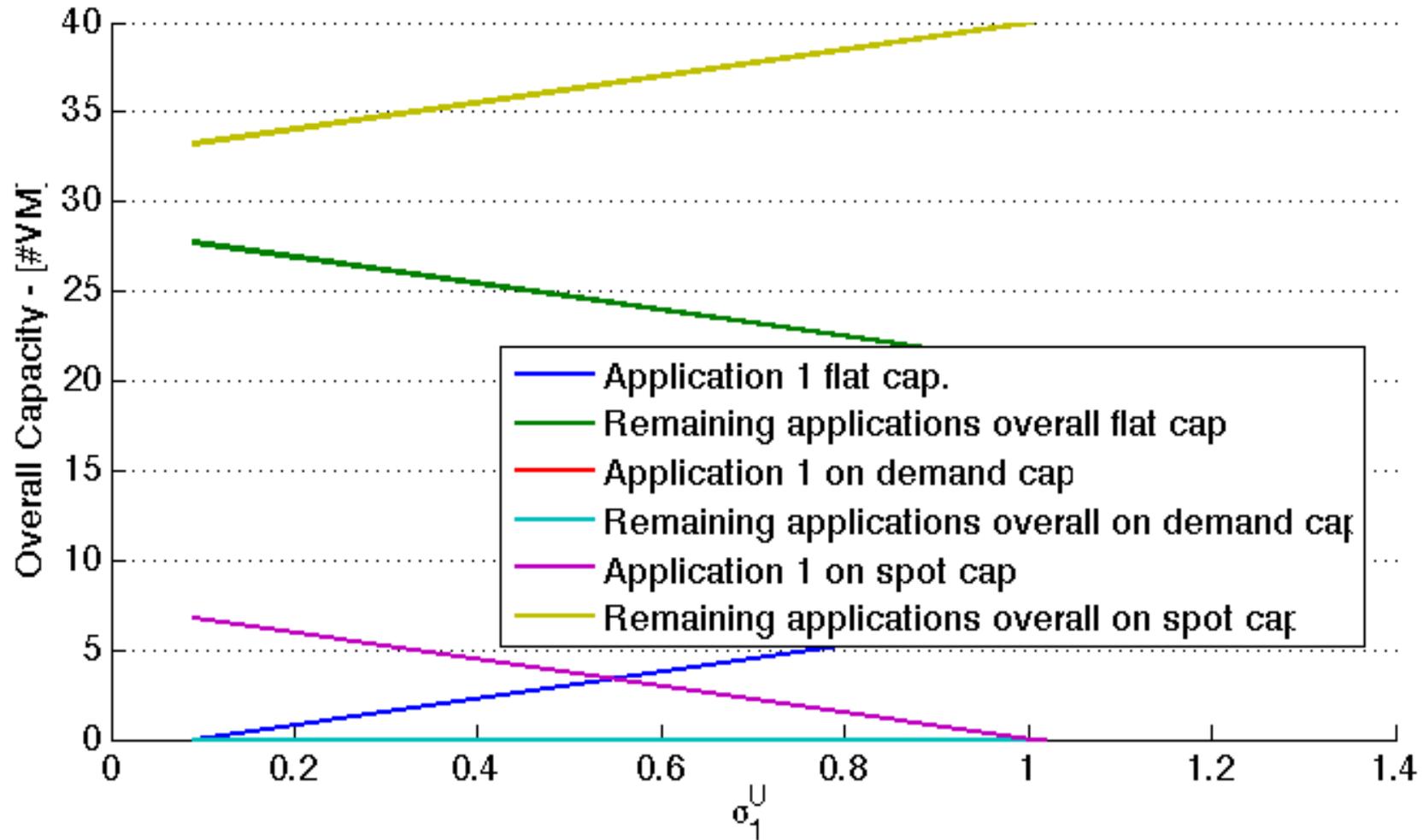








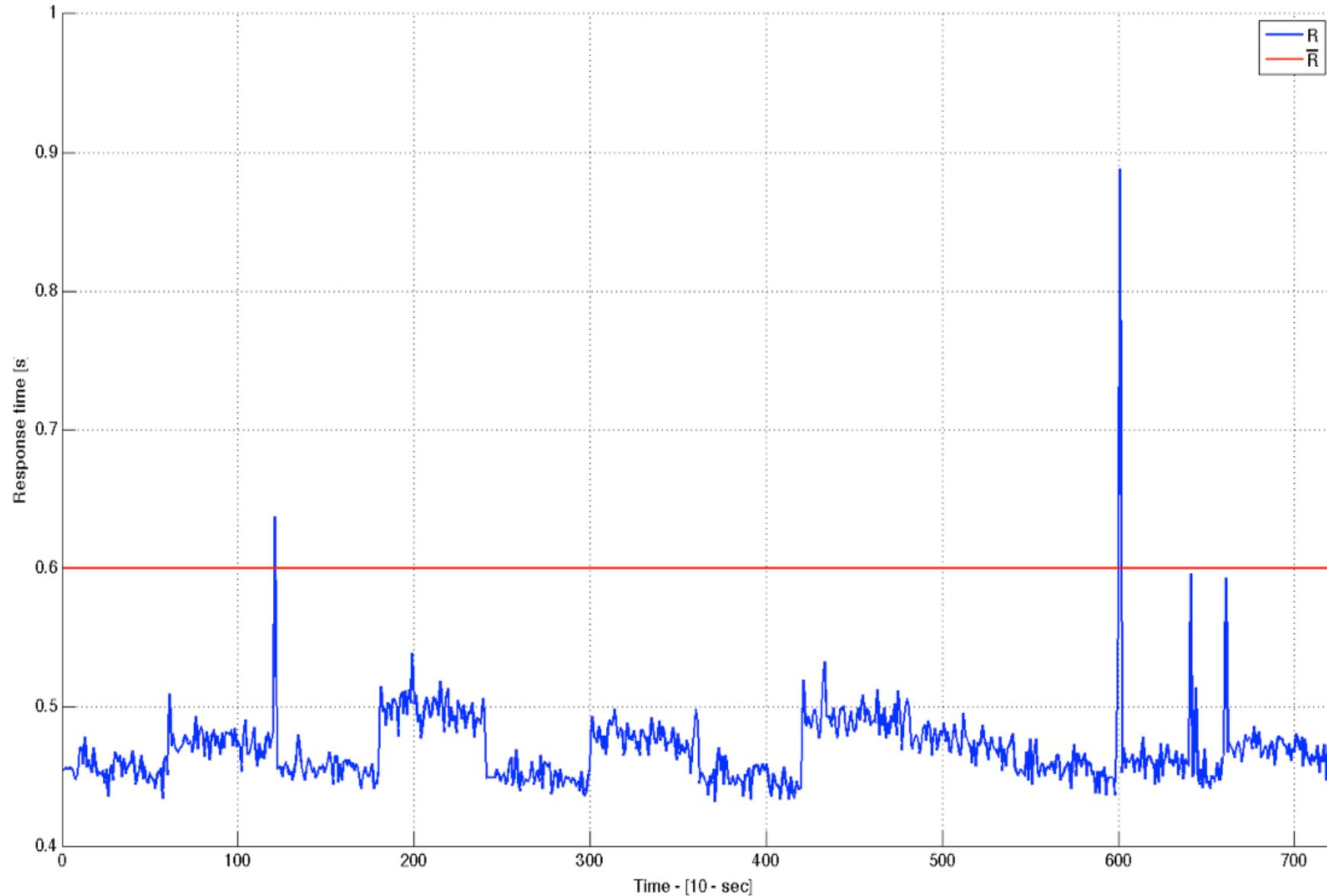
# Experimental results – Equilibria sharing analysis





# Ongoing work – Validation on Amazon EC2

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- **Game theory based approach** for the run time management of a IaaS provider capacity among multiple competing SaaSs
- The model includes **infrastructural costs and revenues** depending on the achieved level of performance of individual requests
- The model will be extended to include **hybrid clouds**
- Comparison with the **heuristics adopted in practice** by SaaS and IaaS providers



**Thank you!**

**Questions?**





- D. Ardagna, B. Panicucci, M. Passacantando **A Game Theoretic Formulation of the Service Provisioning Problem in Cloud Systems**. *WWW 2011 Proceedings*. 177-186. Hyderabad, India.