Introduction to the Digital and Social Media Track

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We are proud to present the second year of the renovated track on digital and social media. The papers in the track cover a range of topics in the area of digital and social media, offering interdisciplinary, theoretical and empirical papers, fulfilling our intention that this track be a convening platform for researchers to share and discuss their cutting-edge research. This year, the track has 53 papers, organized into 10 minitracks.

Citizen Journalism and Social Media Archiving. This minitrack focuses on theoretical, empirical and practical perspectives of the changing journalism landscape, particularly citizen journalism, and the platforms, archiving processes and technologies that have a role in this ecosystem.

Collective Intelligence and Crowds: Structure, Roles, and Identity. This minitrack focuses on crowdsourcing, collective intelligence, collaborative mass knowledge and design research that creates and evaluates new tools and processes addressing the topic.

Data Analytics and Data Mining for Social Media. This minitrack focuses on research that brings together social media (or social networks) and data analytics & data mining. It includes quantitative, theoretical or applied papers whose approaches are within the scope of data analytics and data mining, and closely related areas (e.g., data warehousing, content mining, network analysis, structure mining, business intelligence and knowledge discovery).

Ethical Challenges Accompanying Digital and Social Media. This minitrack addresses the increasing ethical concerns about the potential for harm from the affordances of social media technologies. Social media, as the set of technologies and services that enable the production and consumption of information by individuals, is shifting the locus of gatekeeping and power in society and enabling new choices for individuals and groups to share information and knowledge.

Materiality of Information, Documents and Work. This minitrack addresses the socio-materiality of information. The notion of document serves as one lens into the socio-material (and socio-technical) nature of what organizational members do day in and day out. Documents are socio-material in that they are both material and, thus embody the technical infrastructure, as well as social, as they embody both the work practices and shared understanding of those involved.

Network Analysis of Social and Digital Media. This minitrack hosts papers studying insightful ways that network analysis can be used to better understand social and digital media. Network analysis can reveal the underlying structures and help to discover the dynamic interactions among network components.

Social Media and Enterprise: Job and Work Design Issues. This minitrack includes papers that study the use of social media in organizations, along with the opportunities and challenges addressing issues related to the role of enterprise social media in work and jobs design.

Social Media and Learning. This minitrack examines leading edge use of technology, research methods and system design to analyze and support learning in social networks. Its focus includes tools and social theories of networking and learning, such as social networking, networked learning, collaborative learning, viral learning, and social capital.

Social Media and Location Information. This minitrack focuses broadly on the location information generated through the use of digital and social media with a particular emphasis on how that information may be collected and interpreted to better understand how location and environment intersect with social, political, and economic forces.

Social Networking and Communities. This minitrack focuses on social media and their interrelations with communities (online and offline) in the context of work, personal life, and education.