Articles in peer refereed journals


**Book reviews**


**Books**


**Chapters in books**


**Case studies**


Papers in Academic Conferences


Ashta, A. Accelerator and Brakes of Social Innovation diffusion through Social Movements: Based on case studies in and around microfinance. 5th LAEMOS Colloquium (Latin American and European Meeting on Organization Studies), April 2nd-5th 2014, Havana, Cuba.

Ashta, A. An Application To Institutional Logics Theory To Explain The Indian Microfinance Industry Evolution. Les premières journées scientifiques Nancéennes de Microfinance, December 9th-10th 2014, Nancy, France.


Ashta, A. Should Slow Money Movement be encouraged through Regulation?. Eighth Annual International Conference on Public Policy and Management, August 12th-14th 2013, Bangalore, India.


Ashta, A. Is SaaS the Appropriate technology for Microfinance?. *2nd Joint Research Conference*, May 10th 2011, Dijon, France.


Ashta, A., Demay, I. L’histoire de Microfinance au Togo. *2nd Conference Institutional and Technological Environment for Microfinance*, December 9th-10th 2010, Dijon, France.

Ashta, A., Patel, J. Is SaaS the Appropriate Technology for Microfinance?. *CERMi research workshop*, October 19th 2010, Mons, Belgium.


Hudon, M., Ashta, A. To Whom should we be Fair? Ethical issues in Balancing Stakeholder Interests from Banco Compartamos Case Study. *Academy of Management Annual Meeting AOM 2010*, August 9th 2010, Montréal, Canada.


Invited keynote speeches

Hannam, M., Ashta, A. Gandhism and Microfinance. 15th Euro-India Entrepreneurs Happy Hours, September 22nd 2014, Paris, France.

Working papers


**Papers in professional journals**


Ashta, A., Bumacov, V. From social rating to seal of excellence: utility or futility?. *Micro Dinero*, 2012.

Ashta, A. How can technology co-create value for Microfinance investors?. *Microfinance Focus*, 2011.


**Press tribunes**


**Research seminars**

Ashta, A. Premières réflexions sur la globalisation de la microfinance, *Quarterly conference of the Banque Populaire Chair in Microfinance of Burgundy School of Business*, February 17th 2014, Dijon, France.


Ashta, A. Slow Money: un modèle alternatif pour des investissements durables, *Quarterly conference of the Banque Populaire Chair in Microfinance of Burgundy School of Business*, December 11th 2013, Dijon, France.
Ashta, A. Strategic Innovation in SaaS delivery of MIS for Microfinance, *Quarterly conference of the Banque Populaire Chair in Microfinance of Burgundy School of Business*, March 27th 2013, Dijon, France.


Ashta, A. Microfinance through Clubs and Cooperatives, *Quarterly conference of the Banque Populaire Chair in Microfinance of Burgundy School of Business*, September 28th 2012, Dijon, France.

Bumacov, V., Constantinou, D., Cherkas, M., Ashta, A. The 4 Ps of the MIS acquisition strategy in Microfinance, *Quarterly conference of the Banque Populaire Chair in Microfinance of Burgundy School of Business*, March 22nd 2012, Dijon, France.

Etapé-Dubreuil, G., Ashta, A., Hédou, J-P. The Microangels of CIGALES: Who they are! What they are looking for!, *Quarterly conference of the Banque Populaire Chair in Microfinance of Burgundy School of Business*, April 19th 2012, Dijon, France.


**Professionnal conferences**


Ashta, A. Religion and Microfinance, with a focus on Hinduism. European Microfinance Week, November 2nd-4th 2011, Luxembourg.

Ashta, A., Bumacov, V. Innovations pour le développement : SIG, prêts en lignes, Mobile banking, e-banking. ... conférence par Oikocredit sur le Succès, innovations et dérives, January 29th 2011, Jouhe, France.


Ashta, A. An overview of Regulations impacting Mobile Banking. Mobile Payment Expo, June 9th-10th 2010, Paris, France.


