What Does Your Selfie Say About You?

Find out with Selfie – The Game of Silly Expressions! Selfie is the hilarious new party game where players compete to come up with the best description to match a selfie-style picture, as taken or acted out by another player! Choose a card, take a selfie, then watch as your friends and family guess your expression. The favorite guess gets a point. First player to collect five points wins the game!

The Scoop

• Ages 13+
• 4 or more players
• 20 minute quick play time
• Party game with silly acting & voting
• MSRP: $14.99
• Available Sept. 2014 at following fabulous retailers:
  – Amazon
  – Go! Games & Toy stores/kiosks at the mall
  – Spencer’s
  – Select Toys R Us & specialty stores

About USAopoly, Inc.
Since 1994, USAopoly, Inc. has been making great board games that entertain families, collectors and gamers alike. Our line-up of iconic licensed game brands includes themed versions of Monopoly®, Risk®, Yahtzee®, Trivial Pursuit®, Jenga® (licensed from the Entertainment & Licensing Division of Hasbro), Bang®, Munchkin®, as well as award-winning original games Telestrations®, Tapple®, Reverse Charades®, Treasure Trax™, CrossWays™, Ratuki™ and the new Selfie game. For more fun and games, visit www.usaopoly.com.

Why #theselfiegamed is Relevant

With selfies part of everyday life now, leading board game manufacturer USAopoly thinks it’s the perfect time to turn the global phenomenon into a fun engaging board game experience. The Selfie game is a hilarious ice breaker for different generations, and great social activity for millennials to connect with each other in-person.

Selfies Are Trending!
• 1 Million+ selfies taken everyday
• Word of the Year – Oxford Dictionary
• New ABC Selfie TV show debuts Fall 2014

What’s In The Box?
• 360 Selfie Caption Cards
• Picture Frame
• Instructions

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